

## **SIG-KM meeting at ASIST (Austin, Texas) November 7, 2006**

The ASIST (American Society for Information Science and Technology)'s Special Interest Group (SIG) on Knowledge Management (KM) members and interest conference attendees met to discuss 2006 activities and to plan for 2007 Annual Meeting in Milwaukee, MN. Almost 30 attended. For details, contact: Deborah Swain ([dswain@nccu.edu](mailto:dswain@nccu.edu)) 919-833-9028, or Qiping Zhang ([qiping.zhang@liu.edu](mailto:qiping.zhang@liu.edu)). Our mail listserv address is [Sigkm-l@asis.org](mailto:Sigkm-l@asis.org) (see <http://mail.asis.org/mailman/listinfo/sigkm-l>).

### ***A. Business and Discussions***

1. Following a brief welcome and introduction to what the SIG-KM is, Deborah Swain, presented **recognition awards** to 2006 officers: Anne Rogers, Membership/Communications; Mary Durham, Treasurer; Qiping Zhang and Frank Exner, Officers-at-Large (absent: Kelly Green and Michael Smith).
2. We do not have monies in an account, but we are accumulating funds for each conference where we have sponsored panels. Mary Durham will investigate. Contact Vicki Gregory or Pascal Calarco (SIG Cabinet) and then Richard Hill (ASIST Exec Dir). We will have to follow up. First we need plan to spend.
3. Our identity as a SIG and our area of interest –KM– were **discussed**. We often work under different job titles or are the first “knowledge managers” in a company.
  - a. As Deanna pointed out, there were more businesses represented at ASIST conferences 15 years ago (compared to academic institutions and libraries). IT was practitioners who developed ASIST (experts, self-proclaimed modelers) before academic interests joined.
  - b. Several participants in KM panels for 2006 are from business world. Many of us in SIG-KM are or have been or will be science practitioners. KM as a field has strong I-School foundation and perspective different from Schools of Business. We include many business, government, and industry professionals. Jon Passman asked what other areas can we go after for future panels and discussions? Jason Proctor emphasized scientific practitioners and other industries in addition to banking (which was well represented at KM and ASIST meetings in 2005 in Charlotte).
  - c. Other professional groups we might ally with to plan panels, provide speakers, find new members, etc. include: ICKM (International Conference on KM), which has held pre-conference at 2005 ASIST meeting; SCIP (Society for Competitive Intelligence Professionals); American Conference on Information Systems (see Beth Ellington); and a new non-profit organization to part of the ICKM was announced by Suliman; see [www.gckip.org](http://www.gckip.org) .
4. An ice-breaking session for **attendees** to introduce themselves was held. See list below. Areas of interest in **research** and areas for SIG-KM support included:
  - a. Social networks (Qiping Zhang)
  - b. Public Policy (Leona Faust)
  - c. Innovation /idea (Heather Pfeiffer)
  - d. Competitive Intelligence (Tao Jin)

- e. Knowledge Services in Scientific Community (Anne Rogers)
  - f. Private-Public Organizational Collaboration (Susan Dopp)
  - g. Health Informatics (Deborah Swain)
  - h. Project Management (Cass Armstrong and T. Kanti Srikantaiah)
5. **Officers for 2007** were elected:
- a. Chair: Deborah Swain
  - b. Chairman-Elect: Qiping Zhang
  - c. Treasurer: Mary Durham
  - d. Membership/Communications: Anne Rogers
  - e. Webmaster: Heather Pfeiffer
  - f. Officer-at-large: Frank Exner
  - g. Officer-at-large: Suliman Hawamdeh
  - h. Officer-at-large: Lisa Park
  - i. Officer-at-large: Dangzhi Zhao
  - j. Officer-at-large: Leona Faust

### ***B. Planning for Future***

***Ideas for the 2007 ASIST Meeting conference*** were discussed. Assistance for panel planning or participation available (contact [dswain@nccu.edu](mailto:dswain@nccu.edu)). Several **topics or themes** were suggested with the idea to involve practitioners: a controversy or issue, intermediate services, innovation as the outcome of KM and an educational curriculum. Ideas included: distributing little umbrellas to represent how KM is the “umbrella” area of interest for so many at ASIST.

1. Suggestions for providing a different **format** and a SIG-KM **activity** at 2007 conference were discussed. Suliman Hawamdeh suggested an activity could be an annual event by SIG-KM
  - a. Knowledge café (Deborah S. and Suliman H.)
  - b. Speed dating among practitioners (Anne Rogers) Note: Jim D. suggested Ron Cross at UVA with software to facilitate fast-meeting.
  - c. Perhaps we should encourage a poster session to define competitive intelligence so similar practitioners would connect with KM. (Tao Jin). Note: there were more posters than papers this year.
  - d. Pay for a speaker – get a corporate sponsor or vendor to provide more refreshments after panels and speakers (Tracy Bradley with Deborah S. and Mary D.)
2. Specific **panels** were suggested:
  - a. Issues in non-traditional KM research and practice (Jim Dobbins)
  - b. Issues in traditional KM research and practice
  - c. Social Networking and self-organizing clusters
  - d. How categorizing threads helps eliminate opposition to sharing in KM, and provides value in shared reports, etc. (Matt Chapman)
3. Swain will contact **other SIGs** and suggest collaboration on panels and events: DL (Digital Libraries), MGT (Management), LT (Library Technology –tools for content management; see Rafal Kasprowski), CR (Classification Research, Frank E. will prepare abstract and questions for co-panel), MED (Medical Informatics – Contact Ted Morris at Kent State), ED (Education – see about curriculum issues)

4. Also help from all in the SIG-KM is requested to work on list of **KM companies** to contact about sponsors, panelists, speakers, and recognition. Let's work on corporate connections.
5. Meeting adjourned to prepare for dinner as group (optional). About 20 people from the SIG-KM and SIG-MGT went to the Habana's Café and continued discussions. (thanks for suggestion)

### *C. Meeting Attendees*

Quiping Zhang	<a href="mailto:qiping.zhang@liu.edu">qiping.zhang@liu.edu</a>
Tao Jin	<a href="mailto:tao.jin@mcgill.ca">tao.jin@mcgill.ca</a>
T. Kanti Srikantaiah	<a href="mailto:srikant@dom.edu">srikant@dom.edu</a>
Jon Passman	<a href="mailto:passman@stats.com">passman@stats.com</a>
Leona Faust	<a href="mailto:leona_faust@sec.senate.gov">leona_faust@sec.senate.gov</a>
Heather Pfeiffer	<a href="mailto:hdp@cs.nmsu.edu">hdp@cs.nmsu.edu</a>
Dangzhi Zhao	<a href="mailto:dzhao@ualberta.ca">dzhao@ualberta.ca</a>
Tareasa (Tracy) Bradley	<a href="mailto:tareasa.bradley@ecolab.com">tareasa.bradley@ecolab.com</a>
Jim Dobbins	<a href="mailto:jdobbins@mitre.org">jdobbins@mitre.org</a>
Frank Exner, Little Bear	<a href="mailto:fexner@yahoo.com">fexner@yahoo.com</a>
Cass Armstrong	<a href="mailto:carmstrong@libraryassociates.com">carmstrong@libraryassociates.com</a>
Charles Naumer	<a href="mailto:naumer@u.washington.edu">naumer@u.washington.edu</a>
Lisa B. Park	<a href="mailto:Lisa.B.Park@pfizer.com">Lisa.B.Park@pfizer.com</a>
Matt Chapman	<a href="mailto:matt-chapman@imaginatik.com">matt-chapman@imaginatik.com</a>
Mike McHale	<a href="mailto:mmchale@jwac.mil">mmchale@jwac.mil</a>
Suliman Hawamdeh	<a href="mailto:suliman@ou.edu">suliman@ou.edu</a>
Anne Rogers	<a href="mailto:anne_rogers@cargill.com">anne_rogers@cargill.com</a>
Deanna Hall	<a href="mailto:deanna.hall@chemtura.com">deanna.hall@chemtura.com</a>
Deborah Swain	<a href="mailto:swainham@msn.com">swainham@msn.com</a>
Mary Durham	<a href="mailto:mary.durham@genzyme.com">mary.durham@genzyme.com</a>
Beth Ellington	<a href="mailto:veelling@uncg.edu">veelling@uncg.edu</a>
Susan Dopp	<a href="mailto:doppsusan@hotmail.com">doppsusan@hotmail.com</a>
Jo Ann Remshard	<a href="mailto:jo_remshard@yahoo.com">jo_remshard@yahoo.com</a>
J (Jason) Proctor	<a href="mailto:jp338@drexel.edu">jp338@drexel.edu</a>
Dongming Zhang	<a href="mailto:dzhang@jhmi.edu">dzhang@jhmi.edu</a>
Rafal Kasprowski	<a href="mailto:rkasprowski@uh.edu">rkasprowski@uh.edu</a>