

American Society for Information Science and Technology
Knowledge Management Special Interest Group (KM-SIG)

Annual Meeting 2000
Chicago, Illinois

Planning Meeting November 15, 2000
Minutes

The lunch time meeting was called to order after each SIG group explained what they were discussing and planning for the upcoming year.

Those attending:

Suzanne Marcy Suzanne.marcy@ey.com
Erika Hockberg emh@lippincott-margulies.com
Mary Durham mjd@context.com
Rebecca Schneider raschneider@mediaone.net
Nina Lesiga nina.lesiga@unilever.com
Els Goyette els.goyette@cac.gc.ca
Camille Clark Wallin Camille_wallin@hp.com
Lorre Smith ls973@csc.albany.edu
Pamela Mason prm@ars.usda.gov
Barbara Deutsch barbara1@bacbell.net
Lucian Russell lucian.russell@dyncorp.com
S. Michael Malinconico mmalinco@slis.ua.edu
Ziauddin Choudhury zchoudhury@worldbank.org
Kanti Srikantaiah srikant@email.com.edu
Laura Gruenberg gruenberg@mediaone.net
Claire McInerney clairemc@scils.rutgers.edu

1. Old Business

After a brief introduction the group reviewed the work from the previous year. The KM-SIG established an attractive and informative Web site. A listserv was started to discuss KM, and two sessions were planned and implemented at the annual meeting: Teaching Knowledge Management and Knowledge Management Theory.

2. New Business

- a. Election of **SIG officers**: Claire McInerney agreed to continue as SIG chair. Carol Butler agreed to continuing serving as communication officer, and Rebecca Schneider was elected to the position of chair elect.
- b. Prioritizing the **year's activities**

There was a consensus that the group should focus on the Web site and listserv, and that we should all take action to try to build community through the Web site.

c. **Planning for next year's program**

- - Three other groups are interested in collaborating with KM in planning programs for the next year's conference: **Classification Research (CR)**, and **Technology, Information and Society (TIS)**. Also the **Education SIG (ED)** would like someone from our SIG to participate in the "Hot Topics" session they are planning to speak for 15-20 minutes about Knowledge Management, what it is and how it is implemented. Beth Logan is the contact person for this event.
- - Several suggestions were made for **Annual Meeting** sessions next year:
 - a. a. **Practitioner session**: Michael Malinconico and Lucien Russell, & Pamela Mason, conveners. Zia Choudhury and Suzanne Marcy offered to help
 - b. b. **Metrics on evaluation and assessment of KM** programs: Rebecca Schneider, convener
 - c. c. **Affective issues and Knowledge Management**: Louise Gruenberg, convener

Other suggestions included organizing a session on competitive intelligence, and one around KM in small organizations, and/or non-profit organizations. There was an expressed desire to stream our programs in 2002. The streaming suggestion, it was discovered, will be accomplished through the ASIST organization and an organization that has been contracted to film and digitize the presentations. The webcast programs will be available for a fee through ASIS beginning January 2001.

The group also expressed an interest in posing two questions on the listserv: what people read to keep current on KM, and how KM programs are assessed and evaluated.

There was also interest in planning sessions that might be presented in somewhat different formats than the standard panel.

3. The meeting was adjourned in time to attend the afternoon sessions.

Minutes recorded by Claire McInerney