

ASIS&T  
2010 ANNUAL MEETING  
MARKETING OPPORTUNITIES



**Navigating Streams in an Information  
Ecosystem**

*New conference, new format, new  
experience*

# EVENTS

*ASIS&T 2010 Annual Meeting  
Hilton Pittsburgh, Pittsburgh, PA  
October 20 - 27, 2010*



## Opening Reception

*Investment: \$10,000 exclusive*

*Attendance: 500*

Be the first to put your company's name and logo in front of approximately 600 attendees. Your company's logo will be prominently displayed to the best advantage. You will receive an exclusive table where you can display promotional literature and also speak and mingle with the attendees.

## Poster Session Reception - Sponsored

*Investment: \$10,000 exclusive*

*Attendance: 500*

Identify your company as a partner in new and innovative thinking. Your company's name and logo will be displayed on large signs by the bars and also the food. You will receive an exclusive poster where you can promote your company with a large poster display, also a table to display promotional literature and also speak and mingle with the attendees



## Coffee/Refreshment Breaks

*Investment: \$5,000 daily or \$12,000 exclusive*

*Attendance: 500 daily*

Keep your future clients at their mental best. As attendees drink their coffee and eat their refreshments in the main gathering area. They will thank you for sponsoring this much appreciated service. Signs including your company's name and logo will be placed at each coffee station. You may also provide customized cups and napkins.

## Awards Luncheon

*Investment: \$12,000 exclusive*

*Attendance: 500*

Sponsoring game night is the perfect opportunity for you to create lasting memories and branding. As attendees play games, network with each other, your company name and logo will be displayed on each game table as sponsor. You also may provide takeaways for the winners or for all attendees.

# Registration Materials and Other Promotions

*Sponsorships Provide Your Brand Maximum Exposure*

- |  |  |
|--|--|
| * Your organization's name and logo are imprinted on the sponsored item(s)                             | * Recognition at the opening and closing session as a sponsor. |
| * Recognition in promotional materials distributed to all attendees, and in the on-site Final program. | * Recognition on sponsor sign in registration area.            |
| * Recognition as a sponsor on the IA Summit web site.  | * Return-on-investment through out the year.                   |

## Career Room

*Investment: \$10,000*

*one location for 3 days*

Your company's name and logo will be forever associated with jobs. Strategically positioned for maximum traffic flow, the business card raffle will provide your company with qualified leads. You can also advertise and interview potential employees on sight. Your company's name and logo will be displayed on a large sign seen as you enter the room.

## Conference Bags

*Investment: \$6,000*

*Distribution: All attendees*

Your Company's name and logo will be imprinted on these attractive tote bags which are given to every paid attendee and exhibiting company. The handy carryall contains the Final Program and other materials used by attendees each and every day of the summit and also after the summit. That means at minimum 3 days with your company identification everywhere you look.

## Badge Lanyards

*Investment: \$6,000*

*Distribution: All attendees*

Keep your brand top of mind with this exclusive sponsorship. Each attendee and exhibitor will receive a name badge with a handy lanyard. The lanyard can be imprinted with your company's name and logo in the color of your choice-one color imprint

## Travel Mugs

*Investment: \$5,000*

*Distribution: All attendees*

Your Company's name and logo will be imprinted on these mugs which are given to every paid attendee and exhibiting company. The handy mug is used by attendees each and every day of the summit.. That means 3 days with your company identification everywhere you look and also forever because it is display in pictures or video of the summit.



# ASIS&T 2010 Annual Meeting

## 2010 Sponsorship Opportunities

**Poster Session Sponsored** **\$12,000**  
 Vendor logos on ASIS&T and conference websites  
 Vendor logos on all conference marketing collateral (*print & electronic*) including conference signage  
 Tabletop Display (w/ two staff passes)  
 Exclusive vendor signage  
 Two complimentary 2010 full page advertisements  
 Two complimentary general conference registrations

**Welcome Reception** **\$10,000**  
 Vendor logos on ASIS&T and conference websites  
 Vendor logos on all conference marketing collateral (*print & electronic*) including conference signage  
 Tabletop Display (w/ two staff passes)  
 Exclusive vendor signage  
 Two complimentary 2010 full page advertisements  
 Two complimentary general conference registrations

**Coffee Break Sponsor** **\$5,000**  
 Vendor logos on ASIS&T and conference websites  
 Vendor logos on all conference marketing collateral (*print & electronic*)  
 Tabletop Display  
 Exclusive vendor signage during sponsored meal/break  
 Complimentary registration bag insert (*vendor to supply insert*)  
 One complimentary general conference registrations

**Lanyards Sponsor** **\$6,000**  
 Vendor logos on ASIS&T and conference websites  
 Vendor logos on all conference marketing collateral (*print & electronic*)  
 Tabletop Display  
 Vendor logo imprinted on each Lanyard

**Luggage Tags Sponsor** **\$5,000**  
 Vendor logos on ASIS&T and conference websites  
 Vendor logos on all conference marketing collateral (*print & electronic*)  
 Tabletop Display  
 Vendor logo imprinted on each tag  
 Complimentary registration bag insert (*vendor to supply insert*)

**Conference bags Sponsor** **\$6,000**  
 Vendor logos on ASIS&T and conference websites  
 Vendor logos on all conference marketing collateral (*print & electronic*)  
 Tabletop Display  
 Complimentary registration bag insert (*vendor to supply insert*)  
 Vendor & ASIS&T logos imprinted on each Bag

**Networking Room Sponsor** **\$10,000**  
 Vendor logos on all ASIS&T and conference websites  
 Logos on all conference marketing collateral (*print & electronic*)  
 Tabletop Display  
 Exclusive vendor signage  
 Two complimentary 2010 full page advertisements  
 Two complimentary general conference registrations

**Career Room Sponsor** **\$10,000**  
 Vendor logos on all ASIS&T and conference websites  
 Logos on all conference marketing collateral (*print & electronic*)  
 Tabletop Display  
 Exclusive vendor signage  
 Two complimentary 2010 full page advertisements  
 Two complimentary general conference registrations

**Insulated Travel Mug** **\$5,000**  
 Vendor logos on ASIS&T and conference websites  
 Vendor logos on all conference marketing collateral (*print & electronic*)  
 Complimentary registration bag insert (*vendor to supply insert*)  
 \* Vendor logo imprinted on each Mug

**Awards Luncheon** **\$12,000**  
 Vendor logos on ASIS&T and conference websites  
 Vendor logos on all conference marketing collateral (*print & electronic*)  
 Complimentary registration bag insert (*vendor to supply insert*)

For all other sponsorship opportunities, please call Vanessa Foss at 301-495-0900 or [vfoss@asis.org](mailto:vfoss@asis.org).

# ASIS&T 2010 Annual Meeting 2010 Sponsorship Contract

## Company Information (to be listed in all event materials):

**First Name:** \_\_\_\_\_ **Last Name:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Company:** \_\_\_\_\_  
**Mailing Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State/Province:** \_\_\_\_\_ **Zip/Postal Code:** \_\_\_\_\_  
**Country:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Website:** \_\_\_\_\_

## Conference Sponsorship Opportunities:

Please note that all sponsorship opportunities are available on a first come, first served basis. Please check your selection(s) below. All prices USD.

- |  |   |
|--|---|
| <input type="checkbox"/> Poster Session \$12,000-Sponsored | <input type="checkbox"/> Coffee Break \$5,000       |
| <input type="checkbox"/> Awards Luncheon \$12,000          | <input type="checkbox"/> Conference bags \$6,000    |
| <input type="checkbox"/> Career Room \$10,000              | <input type="checkbox"/> Lanyards \$6,000           |
| <input type="checkbox"/> Travel Mug \$5,000                | <input type="checkbox"/> Welcome Reception \$10,000 |

**Sponsorship Opportunities-** Please note that all sponsorship opportunities are available on a first come, first served basis. Please check your selection(s) above. All prices USD. Please contact Vanessa Foss at 301-495-0900 or [vfoss@asis.org](mailto:vfoss@asis.org) for more sponsorship opportunities.

**TOTAL SPONSORSHIP DUE:** \$ \_\_\_\_\_

## CONTRACT ACCEPTANCE & PAYMENT INFORMATION:

A deposit of 50% of the total cost must accompany the completed signed contract (September 1, 2010). Contracts submitted after September 1, 2010 must be accompanied with full payment. (PLEASE CLEARLY PRINT OR TYPE) Payment is non-refundable.

**Payment Type:** ( ) Check (payable to ASIS&T) ( ) Visa ( ) MasterCard ( ) American Express

**Credit Card #** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Name as it appears on the card:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_