

soasis ...on the move

***Newsletter of the Southern Ohio Chapter
American Society for Information Science
Elna L. Saxton, Editor***

Volume 21, number 3

September 2000

CHAIR'S MESSAGE: A Banner Year for SOASIS!

Jim Cretsos

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The Southern Ohio Chapter stayed true to its motto, "***soasis ...on the move***," thanks to the commitment shown and the exemplary work done by SOASIS officers and members alike.

This year's SOASIS' unmatched record speaks for itself:

- Enhanced membership growth through a rigorous member recruitment and member retention program (Chapter membership increased by **116%**)
- Conducted a membership survey to identify topics of interest and best times for holding Chapter meetings
- Presented a diverse array of technical programs and a workshop whose topics were timely and relevant to the membership
- Embraced the spirit of intra- and inter-society cooperation by holding joint meetings with the ASIS Indiana Chapter, the Cincinnati Chapter of SLA, and the Miami Valley Computing Societies
- Pursued an active member participation program, aimed especially at those Chapter members who had not served SOASIS previously (**8** SOASIS members served the Chapter for the first time)
- Relied on its **Think Group**, comprising former SOASIS chairs, to address Chapter problems and come up with solutions

- Encouraged and mentored new and up-and-coming members so that they could assume leadership roles in the Chapter
- Promoted ASIS to students of information and library science and to members of other professional organizations
- Held Chapter elections, filling every Chapter office (a rarity among ASIS chapters)
- Improved Chapter communications through its enhanced Web site, SOASIS-L, and timely newsletters (SOASIS is the only ASIS chapter that publishes four issues of its newsletter annually)
- Chartered two new ASIS student chapters--at the **University of Kentucky** and at **OhioLEARN** (ASIS' first virtual student chapter)
- Recognized key Chapter contributors, presenting them cash awards and special mementos
- Created and funded--through private donations--a new award for student chapter members
- Put an end to the Chapter's flowing red ink of the past few years, generating a surplus
- Provided its valuable **ME-MALERT** new-member alerting service to ASIS chapters and SIGs
- Planned for the future by developing the most ambitious set of technical programs for 2001

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Chair's message, continued:

- Ensured the Chapter's future through mentoring, promotion, and active participation

Those accomplishments can be shared by the entire SOASIS membership, especially by the 16 SOASIS loyal volunteers whose enthusiasm, creativity, and drive helped elevate SOASIS to new heights.

A banner year for SOASIS. Yes, indeed!

But what was past, it's now prologue to the future. SOASIS is extremely fortunate to have a blend of up-and-coming and seasoned officers who are dedicated to the pursuit of excellence.

For SOASIS, the best is yet to come!

Welcome New Members:

Saleem Habash

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SOASIS Election Results

The following are the SOASIS officers for ASIS Administrative Year 2001, starting November 15, 2000:

- Chair: Barbara J. Davis
- Chair-Elect/Programs Chair: Patricia J. Carter
- Immediate Past Chair: James M. Cretsos
- Secretary: Theodore W. Baldwin
- Treasurer: John Tebo
- Chapter Assembly Rep.: Glen Horton
- Alt. Chapter Assembly Rep.: Yvonne Michal Davis
- Webmaster: Glen Horton

AN ASIS WELCOME TO NEW STUDENTS

Karen J. (Kitty) McClanahan

Hi, everybody:

The UK Student Chapter of ASIS, the American Society for Information Science, would like to welcome all of the new students starting in the Library and Information Science program this fall, and ask this thought-provoking question: what is the difference between being a member of a student organization, and being a contestant on "Survivor"? Our answer: a lot!

1. Student organization members: attend interesting & enjoyable meetings and events. Survivor contestants: attend mosquito-swatting contests.

2. Student organization members: read informative professional journals and publications, through convenient subscriptions included in their membership fee. Survivor contestants: read backs of each other's care package snack boxes, checked out from island's lending library.

3. Student organization members: establish friendships with future colleagues that extend into their professional lives. Survivor contestants: establish flimsy alliances that extend only until the next backstabbing,

(Continued on page 5)

Glen Horton MEMBER PROFILE

By Jim Cretsos

A tall figure, towering at six-foot-three, Glen Horton adds presence to any meeting. And judging from his youthful face, it's easy to mistake him for a high schooler or a college freshman--his overall appearance helps create that impression. He says, he is not a terribly gregarious person. Certainly that's only an understatement. Sure, he's shy, to the point you have to nudge him at times to encourage him to speak. But underneath that bashful, try-to-blend-with-the-wallpaper persona lurks a ferocious tiger of pure talent, professional dynamism, and unmatched technical competence.

Proof: In his first active year in SOASIS, Glen volunteered to do the tough jobs--not just one, but three.

As Chair of the SOASIS Awards Committee, Glen guided his committee in updating the Chapter's awards guidelines and developing the guidelines for the newly created SOASIS Student Chapter Member-of-the-Year Award. He moved quickly on this year's awards program by sending out an early call for nominations and by meeting with his committee to select this year's award winners. And, not surprisingly, he fulfilled his committee's charges by mid year.

As the SOASIS Representative to OCLIS, Glen took the initiative to contact the Chair of OCLIS, and encourage him to get that organization back on track.

As SOASIS Co-Webmaster, he spearheaded the improvement of the SOASIS Web site, enhancing its design and adding substantially to its content.

With Glen, there is no 'manana.' Tomorrow's work gets done yesterday. Thanks to Glen, the SOASIS Web site is the most frequently updated and the most current of all Web sites in ASIS. Check it out, and you'll concur.

That's why the SOASIS membership nominated Glen Horton for the Chapter's prestigious Heberle Eyles Leadership Award which he will receive on October 13 at the SOASIS Annual Business and Awards Meeting in Lexington.

But who is really Glen Horton, SOASIS member of mystery, and where does he hail from?

If it were possible for Frank Sinatra to return to us and sing his unforgettable rendition of *My Kind of Town*, Mr. Sinatra would undoubtedly add a line to the Cahn-Van Housen lyrics of that well known song, and it would go something like this,

"Glen Horton, Chicago is."

Indeed, Glen Horton was born in Chicago, the City that never sleeps. Chicago is also the birthplace of Glen's mom, Karen, and her side of the family, and Glen's younger sister, Marlene.

Glen's father, Ronald, passed away when Glen was only four years old. Karen Horton tried very hard to manage life, holding a variety of jobs while raising her young children at the same time. And when Glen reached the unsettling age of 12, his mom decided it was high time for her and the kids to move out of that huge and unwieldy city. The Horton family moved to Hamilton, Ohio, the town that the Champion Paper Co. built to its specifications, a small town full of friendly neighbors.

It's strange how relocating to another area can change our lives forever.

And so it was with Glen. The City of Hamilton turned out to be Glen's pivotal point in life. That's where Glen first met Beth Anne, a native of Hamilton, when they were both in junior high school. Theirs was not a ninth grade romance of chance (what do 15 year-olds know about love). Actually, Glen and Beth met through Beth's twin sister, Becky, and Glen's best friend, Caine. Becky and Caine were dating at the time, and it seemed like a good idea for Beth and Glen to start going out together.

The Prom, the Prom, the Junior High Prom. Just picture it: Glen and Beth dressed to their nines (after all, they are ninth graders), gliding gracefully through the dance floor, as if that fox-trot the orchestra was playing was designed to showcase Glen's terpsichorean skills. Not, so. Just ask Beth. She still remembers her bruised toes that had happened to get caught repeatedly under Glen's size-13 shoes.

(Continued on page 4)

Fact: Glen does not resemble Fred Astaire on the dance floor. Not even remotely.

So, what? It's the journey and the rewards that come at the end of the journey that count. And, like some journeys, this one was tough, marked by separation--a crushing blow to the 15-year olds.

Less than four months after that fateful prom, Beth's family moved to Dayton because of her father's new job at the Wright-Patterson Air Force Base. That move affected both the twin sisters and their beaus. Our couple, along with Becky and Cain, decided to tough it out. They would do whatever was possible to see the other on the weekends. They would beg their parents for rides, meet halfway, make telephone calls after midnight, or create a reasonable excuse to get the transportation they needed. It was hard. It was so hard that Becky and Caine decided to split. Not Beth and Glen. They persevered. They managed to stay together throughout their high school years, despite the long 50 miles that separated them. Glen would go to Beth's school dances and Beth would go to his--even when her toes begged her not to go.

The Prom, the Prom. But it was not the Prom. It was a relationship that grew and grew and grew. Call it love, if you will.

High school graduation. Decision time. A tough time. What to do, now?

As Glen tells it, he decided to attend Wright State University in Dayton because of its solid computer science program. He even managed to get his own room in Beth's house, thanks to generosity of Beth's parents. It was the computer science program. Really. Oh, yeah, sure.

Glen Horton received his BS degree in Computer Science, with a second concentration in Educational Technology, from Wright State University. Really!

It was an easy progression for Glen to get a job after graduation as a LAN Analyst at Wright State University Libraries, a place where he worked as a student worker while going to school.

Getting that job meant a regular salary and that also meant moving into his own apartment--financial independence, they call it. That move was painful for both Glen and Beth. Though transportation was no longer a problem, it was a painful separation nonetheless. No more sharing meals, no more holding hands, and no more good night kisses. Absence alone creates a yearning, a yearning strong enough to lead to...

Marriage!

And Beth and Glen lived happily ever after, as our story goes, knowing each other for 11 years and being married for almost three of those years. How could that couple possibly miss!

Any way you look at it, it's always sunny side up for the Hortons. Please take a peek: Glen has a new job as the Technology Coordinator with the Greater Cincinnati Library Consortium. The Hortons have just moved to a town house in the Williamsburg community of Wyoming, just outside of Cincinnati. And suddenly, the population of Wyoming has exploded... by three. On August 8, Beth and Glen became the proud parents of a beautiful baby girl whom they named Macy Anne. And Beth? Please don't bother Beth. She is busy at home taking care of Macy Anne and baking cookies.



We are sure you know this song, a song most fitting the Horton family. So, let's sing it!

Who can ask for anything more? Who can ask for anything more!

Who can ask for anything more? Who can ask for anything more!

Want to get more personal?

Here is summary of our exhaustive investigation to unmask Glen's persona.

He reads. The last book he read was Mark Twain's *Winter's Tale*, a book he really enjoyed in high school.

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He goes to the movies, occasionally and only when they show a movie like *The Matrix*. That movie had not only fast paced action scenes but it was also thought provoking because it demonstrated the down side of people relying too heavily on technology.

He listens to music. He has developed a well-rounded taste for music, especially music of the '80s. What about country music? That's offensive to Glen's ears--does not like it, and his face turns purple even when he hears country music mentioned.

He watches TV. Not much, only when *The Simpsons* is on. Duh!

He exercises daily. He lifts weights, though you won't find any barbells or dumbbells in his basement. He has developed his unique weight-training program by lifting and drinking as many cans of pop as his stomach could hold, alternating arms between repetitions to ensure equal development of biceps.



He is a hands-on computer hardware professional who sees management at some point in his career, with the end goal to facilitate learning or improve people's lives in some fashion.

Most [all] people's goal in life is to be happy. For Glen, a lot of his happiness comes from perceiving the joy of those around him. That en-

ables him to focus on others' needs without feeling he is neglecting himself. That goes for his home life as well as his professional life.

So, there you have it: Glen Horton, unmasked: An exceptional human being, a loving husband and father, a dedicated information professional, a SOASIS leader par excellence.

And if, by chance, the haunting melody of *Yesterday* invades your brain, think not of reveries and remembrances of things past. Think, instead, of your good intentions to accomplish something tomorrow, next week, or months from now. And then, think of Glen Horton who did it, yesterday.



(Continued from page 2)

uh, voting opportunity.

4. Student organization members: get a warm sense of belonging. Survivor contestants: get a warm sense of sunburn.

5. Student organization members: get a service-oriented item for their resumes to impress prospective employers. Survivor contestants: get experiences that prospective employers won't care much about, unless they're looking for skilled spear-fishers.

6. Here's the best thing of all. While Survivor contestants only get one choice at the end of each show, students don't have to choose just one organization to belong to; they can join any or all four of the available LIS student organizations: LISSO, ALA, SLA, or ASIS. Well, actually, the best thing of all is that none of these organizations will make you eat rats and bugs -- a definite plus!

Seriously speaking, joining a student chapter of a professional organization is important because it rounds out your academic experience at UK, and builds a bridge to your post-degree professional life. The learning process continues on after your LIS degree is complete; organizational membership will both keep you up to date on the developments in the field (through the journals) and develop your understanding of the field's current political climate. All of these organizations have discounted membership rates for students, allowing you to "test drive" the organizations affordably, and see which one(s) mesh most closely with your career objectives. So, why not give yourself every advantage, when the time comes to begin your LIS-related career? Join at least one student organization -- you'll be doing much more than just "surviving!"

Thank you, and best wishes,

Kitty McClanahan
Chair, UK-ASIS Student Chapter
kjmcc10@pop.uky.edu (Note: lowercase L and zero, after second "c")

For Those Who Missed the SOASIS Workshop on "Practical Leadership"

Patricia Carter

August 17, 2000, LEXIS-NEXIS, Dayton, OH.

Those fortunate SOASIS members who attended Jo McDermott's illuminating workshop on "Practical Leadership" learned much about leadership and how to become a leader.

In this half-day program, Jo McDermott of Catalyst for Change Consulting provided practical information on leadership, and how it could be applied to career, professional association, and personal life. Jo McDermott is proficient at what she does--inspiring people--and we plan to have her share her wisdom with us again, provided we are lucky enough to get her as a presenter. The presentation was stimulating and thought-provoking, and challenged participants to look inward (as well as outward) in characterizing leadership. Jo is an outstanding speaker--engaging, dynamic, and clearly presents information from her wealth of knowledge from voluminous reading. (Many remember her from a talk she gave to SLA over two years ago.)

Jo described three tasks related to leadership: know yourself, understand the environment, and reframe. She stated that we are all leaders in our daily lives but at different points on the continuums of characteristics commonly associated with leadership. For example, aggressive vs. passive, decisive vs. indecisive, initiator vs. non-initiator, optimistic vs. pessimistic, direct vs. indirect, etc. She set forth that you're most effective when you are well known to yourself and well known to others.

According to Jo, part of understanding the environment is networking, and avoiding common ways whereby successful people fail--overlooking the importance of people, working in isolation, having difficulty working with authority, failing to focus on image and communication, having too broad or narrow a vision, etc. She went on to say that successful networking should involve relationships with superiors, peers, and subordinates, and that most people fail at managing relationships laterally. Jo asserted that in order to reframe, you must look at something differently. She explained that we usually are not focused on one thing but easily distracted to thinking of other things. She went on to say that we can all

"flip the switch" to focus entirely on one thing, but it's usually when we're in an emergency situation. Jo challenges us to "flip the switch" when there's not an emergency. She went on to define leadership, historical leaders, power vs. leadership, leadership styles, situational leadership, follower readiness, how to effectively lead, and communication-- the right kind of communication, patterns of communication, effective communication, and inspirational communication. Tips for inspirational communication include: using emotion-provoking words, knowing exactly what you want, selling group members on the benefits of your suggestions, and gearing our message to the listener.

The audience had several opportunities to demonstrate leadership skills through persuading (or not) the audience to engage in activities. There was an intellectual game of musical chairs, participants promoted their professional organization, or persuaded others to take a sip of an unpalatable, viscous liquid--all skills of effective leadership. And there was much discussion on how to increase members' involvement in associations through effective leadership.

All in all, the workshop on practical leadership skills was fun, true to its theme, and worth every penny of the registration fee.

Slides from the program are at: <http://www.asis.org/Chapters/soasis/events/past.html>.



**SOASIS Quarterly
Treasurer's Report
4/1/00-6/30/00**

BEGINNING BALANCE	
AS OF 4/1/00.....	\$5,663.61
INCOME	
Seminar/Workshop	\$196.00
Interest on Account	\$25.11
TOTAL.....	\$221.11
EXPENSES	
Workshop Expenses	\$100.00
TOTAL.....	\$100.00
NET GAIN.....	\$121.11
ENDING BALANCE	
AS OF 6/30/00.....	\$5,784.72

INVENTORY OF SOASIS MERCHANDISE

Pins	10
Logos	3
Mugs	0

Respectfully Submitted
September 4, 2000
Megan Fitzpatrick, Treasurer

MEETINGS CALENDAR



September 21, 2000 (Dayton)
Joint Meeting with the Miami Valley
Computing Societies
Roger Wilson on "NIP - Taking a Byte
Out of Cyber Crime"
Optional Dinner- 6:30 p.m.
Speaker- 7:45 p.m.

October 13, 2000 (Lexington)
SOASIS Annual Business and Awards Meeting
Marcia Bates on "The Biological and Social Conse-
quences of Information Seeking"
SOASIS Board Meeting: Noon
SOASIS Business & Awards: 1:30 p.m.
Speaker: 3:00 p.m.
Optional Dinner: 5:30 p.m.

November 30, 2000 (Dayton)
Sandy Colby on "OCLC Digital Library/Dublin
Core"

December 14, 2000 (Cincinnati)
SOASIS Social

ASIS-SIG Competitive Intelligence

If you are interested in starting a new special interest-
group on Competitive Intelligence, contact Yvonne
Michal Davis at (513) 287-3494, email:
ydavis@fuse.net

Website Update — Glen Horton

The SOASIS Web pages have recently been up-
dated to provide a more consistent look and feel
throughout the site. In particular, page headers
and footers now look the same across the site.
Also, at the request of the Chapter Chair, the date
and time of each page's last revision is noted on
it. This will help give users an idea of how
timely the information on the site is.

Currently, the most dynamic part of the site is the
Upcoming Events section. Generally, prelimi-
nary information about a particular program is
added to the site first. As more details about the
program are known, the Web page is updated.
So be sure to check the Upcoming Events often
to make sure you have the most current informa-
tion of future programs!

SOASIS Contact List

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SOASIS Board Meeting Minutes June 14, 2000

Engineering Research Center
University of Cincinnati

Meeting convened at 3:00 p.m.

Present: Alison Armstrong, Elna Saxton, Megan Fitzpatrick, Ted Morris, Glen Horton, Angela Myatt, Jim Cretsos.

1. Chair's Opening Remarks

Jim Cretsos reminded those present that the last board meeting was cancelled because few board members had indicated they were coming to meet-
ing. He requested that board members notify him about attending the meeting when they receive the announcement so that he knows if there will be a quorum.

2. Approval of Minutes of February 2nd 2000 (Angela Myatt)

The minutes were approved unanimously.

3. Committee Reports

3.1 Awards (Glen Horton)

This year's SOASIS awards will be presented at the Chapter's Annual Business Meeting in October and the recipients will be listed in the Newsletter. The Board endorsed SOASIS' nomination of Patricia J. Carter for the ASIS Chapter Member-of-the-Year Award, and Alison and Glen agreed to write letters in support of that nomination.

3.2 Finances (Megan Fitzpatrick)

Jim Cretsos initiated a discussion on the financial support of invited speakers, referring specifically to the upcoming joint meeting in the fall with the Miami Valley Computing Societies which requires seed money (approximately \$50). It was decided that financial support was at the Board's discretion.

3.2.1 Treasurer's Report (Megan Fitzpatrick)

Megan handed out copies of the SOASIS Quarterly Treasurer's Report. The Chapter is in the black. The net gain is \$573.53. Megan agreed to clarify the Report at the request of Ted Morris.

3.3 Meetings (Ted Morris)

Ted handed out copies of e-mail from Patricia Carter that listed the tentative plan for upcoming meetings from the Technical Programs Committee. Discussion followed about the location of meetings. The

Board agreed to continue having joint programs with the Indiana Chapter.

3.4 Membership (Jim Cretsos for Jill Sellers)

SOASIS membership was 'not doing badly'.

3.4.1 and 3.4.2 Membership Report/ SOASIS Demographics

Jim handed out copies of the SOASIS Membership June 2000 report as broken down into Status and Demographics of Regular Members.

3.4.3 Prospects

Jim noted that members in the Cincinnati area are in the majority and are also the most active. In order to maintain a pool of members and recruit new members, from which to draw Board members, he hopes the Membership Committee will continue its member-retention program and start a new-member recruitment campaign in the fall.

3.5 Newsletter (Elna Saxton)

The next newsletter will be in September. The June Newsletter has just gone out in electronic text and paper formats. A discussion followed about distributing the Newsletter in electronic text format and also in the very time-consuming paper format. Jim emphasized the necessity of continuing to produce the Newsletter in both formats.

3.6 Nominations (Jim Cretsos for Victoria Whipple)

3.6.1 and 3.6.2 Jim assured everyone that the lack of members willing to run for office had now been solved. See 3.8 below.

3.7 Student Chapters (Jim Cretsos)

3.7.1 University of Kentucky (Jim Cretsos)

Jim reported the last meeting of our student chapter had a 'very solid technical program, but the meeting was not well attended'.

3.7.2 OhioLEARN (Alison Armstrong)

This virtual chapter has 22 members, and activities are scheduled starting in mid July. They are doing very well. Two members are willing to do a list serve and a web page.

3.8 Think Group (Jim Cretsos for Barbara Davis)

Following a meeting of this group, there are now sufficient nominees for SOASIS board members for the next year. The present Board agreed that another ballot should be compiled.

3.9 Web Page (Alison Armstrong and Glen Horton)

Alison and Glen gave a full report of progress to date. The report mentioned several enhancements that were made and would be made to the SOASIS Web page.

3.10 Workshops (Jim Cretsos for Doug Kaylor)

There will be no June workshop. The Board agreed to have the Programs Committee assume the responsibility for planning future workshops and technical programs. Doug

is in the running for Chapter Assembly Director, and ASIS President Garfield has given Doug additional responsibilities in connection with the name change of the Society.

4. Old Business

4.1 Board Meetings (Jim Cretsos)

Please let Jim know in advance whether or not you plan to attend.

4.2 Other (Members of the Board)

Nothing

5 New Business

5.1 Yvonne Davis' Proposal on Electronic Banking (Jim Cretsos)

After much discussion it was decided not to pursue the proposal at this time.

5.2 New Slate and New Elections (Jim Cretsos)The new slate of SOASIS officers for Administrative Year 2001:

Chair: Barbara Davis
Chair-elect: Patricia J. Carter
Secretary: Ted Baldwin
Treasurer: John Tebo
CA Rep.: Glen Horton
CA Alt. Rep: Yvonne Davis

5.3 ASIS Name Change and Chapter Bylaws (Jim Cretsos)

As ASIS will have a new name, so will the Chapters and the Bylaws will probably have to be changed. It was not deemed necessary to halt the new order of mugs that Megan had just submitted. See 5.5 below.

5.4 SOASIS Annual Activity Report (Jim Cretsos)

Jim requested committee chairs submit their reports. The Board decided that the Chapter should 'go for' the Chapter-of-the-Year Award.

5.5 Other (Members of the Board)

Megan reported that after extensive research, she had ordered a dozen Chapter mugs from a new supplier. The cost is \$7.69 per mug.

6. Adjournment

The meeting adjourned at 4:55 p.m.

A E. Myatt
SOASIS Secretary