



oasis

Observations of the American Society for Information Science

Los Angeles Chapter

Volume 33, Number 4

Summer 1996

The Electronification of Academic Press

LACASIS Meeting Report

reported by John Dobbins

“The Electronification of Academic Press” was the program presented following the dinner and annual business meeting held Wednesday, June 19 at the Altadena Town and Country Club. IDEAL, Academic Press’s nascent venture into electronic distribution of journals, was described by Dr. Ken Metzner who is Vice President, Director of Electronic Publishing, and by Liz Pope, Electronic Publishing Developer. During and after the presentation, the audience, which included several newcomers and visitors, engaged the speakers in a lively exchange of questions and answers.

IDEAL, the International Digital Electronic Access Library, is a 3 year developmental project offering participating universities and consortia Internet access to all 178 Academic Press journals. Coverage begins in 1995, and is comprehensive from 1996 forward. Articles are available through the Web and are delivered in PDF format, which, when viewed with the free Adobe Acrobat Reader, preserves the original formatting of the print publication (including graphics), while keeping file sizes manageable and supporting features such as search for character strings, copy and paste. IDEAL also offers a retrieval system which currently scans bibliographic records and will eventually search the full text of articles. Another advantage of electronic access stressed by the speakers is the 24 hour desktop access to all users.

The Academic Press Print and Electronic Access License (APPEAL) entitles members of participating institutions unlimited use of all articles published by the company, including the incorporation of articles in course packs. Consortia and institutions participating in the

program must license all Academic Press Journals, provide end user support, use a centralized purchasing system, and agree to a three-year contract. Pricing is based on usage patterns, and upon the current value of historical subscriptions to print journals. APPEAL also offers licensees the option of receiving print editions of the journals at about a 75% discount.

Those interested in learning more about IDEAL and APPEAL should visit the marketing documents on the Academic Press Web Site at <<http://www.idealibrary.com/>>. Unregistered users can access the system through a guest account which provides unlimited access to abstracts and tables of contents. For demonstration purposes, it also provides full-text access to Genomics.

The program was preceded by a tasty meal in the attractive and comfortable Mendocino room, followed by the LACASIS business meeting, which Karen Howell began at 8:15 and wrapped up with stunning efficiency

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Editor's Note

We bid farewell to Sharon Hunt, OASIS' layout editor for the past two years, who is leaving her current position in Arizona to move to Northern California. Sharon was responsible for those great layouts that helped OASIS to win the 1995 Best-Chapter-Publication Award. Fortunately, Sharon will remain a member of LACASIS, and we look forward to her involvement in other capacities in this Chapter!

Our new layout editor is Carolyn Hiller who will be familiar to you as LACASIS Chair from 1994 to 1995. We appreciate Carolyn's willingness to assume the responsibilities of this position, and in particular to cope with those quarterly deadlines.

Denise M. Shorey

OASIS Editor

OASIS Editorial Board

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OASIS is published quarterly by the Los Angeles Chapter of the American Society for Information Science.

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Submissions for the Fall issue should be received by September 10th 1996.

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Pictures Talk: Interactive Multimedia on the Web

September 13, 1996 Pasadena Convention Center, Pasadena, CA

Save the date! The award-winning LACASIS promises another exciting, information-loaded, full-day workshop this fall.

JAVA, VRML, mBone... The World Wide Web alphabet soup has become thicker and richer. What does each of these ingredients bring to the Web multimedia banquet? The workshop will review how these new technologies may enhance not only information presentation, but influence primary electronic sources themselves.

Information professionals, whether they be technology managers, librarians, or brokers, must be aware of the new, low-cost, high-accessibility Web multimedia resources. Learn how Webcasting, Real Audio, and even advances in bandwidth will enable you to deliver optimized, animated, talking information packages to your clients or institutions. Don't be left in a static dust cloud! Attend "Pictures Talk" and claim your spot on the dynamic wave of Web multimedia.

Dr. Gino Cheng, Director of Multimedia Laboratory, School of Engineering at the University of Southern California will give a state-of-the-art overview of the latest happenings on the Net in the morning.

In the afternoon, Dr. Clifford Lynch, Director of Library Automation, University of California will wrap up the day's presentations and demonstration, and discuss what it all means to the library and information profession. In between, there will be several expert speakers focusing on particular applications. Vendors for hardware, software, network services, and databases will also be at the workshop exhibiting their products and services.

We know that everyone has had a tight conference budget, but this is the one NOT TO MISS!

A note about the workshop location: The Pasadena Convention Center is within walking distance of the newly-renovated Old Town Pasadena, with plenty of shops and restaurants for those who want to avoid the traffic after the workshop. The Holiday Inn Pasadena is right behind the Convention Center, and the Pasadena Hilton is just across the street. There are frequent shuttle buses from the Los Angeles International Airport (LAX) to both the Hilton and Holiday Inn. See page 15 for a registration flyer!

LACASIS Elections



Congratulations are in order to the recently-elected members of the LACASIS Board. The following members were elected or reinstated at the LACASIS Business Meeting on June 19, 1996. The new Board will take office in October.

Chair-Elect: Dudee Chiang
Secretary: Michele Speck
Treasurer: Marianne Afifi

Come meet the Board!

LACASIS Board meetings are open to any member who wishes to attend. We usually meet on the first Saturday morning of each month. The location varies, so contact Karen Howell, the current Chair, for details and directions if you would like to join us. Refreshments are provided!

Karen Howell: (213)-740-2933; <khowell@usc.edu>.

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LACASIS GARNERS A CORNUCOPIA OF AWARDS

It was at the Olympic Collection Banquet & Conference Center on October 1995 that LACASIS members and other learned how unique the Chapter and its members are. For an unprecedented third year in a row, LACASIS received the 1995 ASIS Chapter of the Year Award at the 1995 ASIS Annual Meeting in Chicago! National Awards were also granted to the following members and groups:

- Elizabeth Wood received the ASIS Chapter Member of the Year Award.
- Dr. John V. Richardson was the recipient of the Best Information Science Book Award for *Knowledge-Based Systems for General Reference Work: Applications, Problems and Progress*.
- The Editorial Board and Contributors to OASIS were honored with ASIS Best Chapter Publication Award.
- The Members and Advisors of the UCLA Student Chapter were recognized with the ASIS Student Chapter of the Year Award.

Several Chapter Awards were also presented at the dinner:

- Marcia Bates won the LACASIS Chapter Award for Contributions to Information Science.
- Jason Binford (University of Hawaii) won the McKinley Scholarship, while Yuko Neal and Aida Marissa Smith, both of San Jose State-Fullerton, were runners-up.
- In addition, Aggi Raeder and Nancy Zachariasen were honored as Outstanding Members. Aggi was cited for her outstanding service and support as well as her dependability and reliability, while Nancy's work in support of membership service was particularly noted.

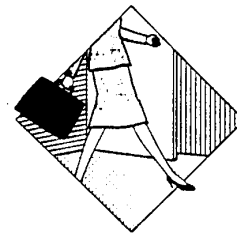
Contributors

Ann Coppin
John Dobbins
Roberta Horowitz
Karen Howell
Denise Shorey

- Carolyn Hiller, past Chair, was also recognized for her stellar service to the Chapter.

In accepting his award, Jason Binford expressed his gratitude for the opportunity that his scholarship had provided him to attend sessions at ASIS Annual in Chicago that were both interesting and provocative. He was favorably impressed by ASIS members and their welcome to him.

Marcia Bates, who received the Chapter's most prestigious award, chose to reflect on her life as a professor and on the role and position of women in academia. She felt herself to be part of a unique generation, neither a pioneer in academia nor one of those now meeting counterwaves of hostility. She discussed issues like the true meaning and use of salaries, and the way in which unequal earnings by men and women affected not only their day-to-day living, but also their opportunities for professional development. A handout which she provided on salaries paid in the sciences was particularly informative about the inequalities of remuneration to men and women. In all, it was an extremely interesting and thought-provoking speech.



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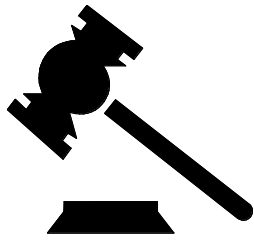
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President's Corner



Those of you who were able to attend the ASIS Mid-Year Conference in May were fortunate indeed. I came back from the conference refreshed and with new insights into the digital revolution. One of the most thought-provoking sessions I attended was titled,

“Understanding Digital Library Use: From Information Retrieval to Communications Support.” Lisa Covi and her doctoral advisor, Dr. Rob Kling, studied the reasons why knowledge-workers continue to rely upon paper collections and do not appear to make full use of the digital library resources that are available to them.

Ms. Covi presented two theoretical perspectives: Bounded Database Searching (BDS) and Social Worlds. BDS represents digital library use as “the interaction between an information-seeker and an archival database system.” BDS does not explain how organizations influence digital library use through work arrangements and work practices. Social Worlds, according to Lisa Covi, supplements the BDS perspective by explaining organizational patterns that influence how researchers appropriate, adapt and even fail to effectively use digital libraries.

The Social Worlds perspective views digital library use as supplementing scholarly communication in workplaces, professional fields and occupational niches. By using this perspective, information scientists can better predict digital library use by understanding how organizations influence the occasions of digital library use. Ms. Covi then proceeded to illustrate her points with excerpts from interviews with highly successful academic researchers at eight American research universities. The full text of the conference presentation is on the Web at <http://www.ics.uci.edu/~covi/social-worlds-asis.html>.

For links to abstracts and full-text of other ASIS Mid-Year sessions, check the ASIS Mid-Year page at http://www.asis.org/midyear-96/asismy_final.html.

Finally, don't forget to save time for local professional development events. The LACASIS 1996 Fall Workshop promises to be a fact-filled, entertaining, and stimulating event. Come learn the latest developments in interactive multimedia on the Web and see how they can be applied in your business. See Page 15 in this newsletter for details.
Karen Howell LACASIS Chair, 1995-96

CALL FOR PARTICIPATION

Information Privacy, Integrity, and Data Security

ASIS 1997 Mid-Year Conference, June 2-4, 1997, Scottsdale, Arizona

The infrastructure for data security, electronic communication and information privacy is built on an uncertain foundation. The commercial demands for secure electronic transfers involving digital cash, personnel records, product information, and virtually every type of information found in commerce has to date yielded techniques which fall short of their goals. In the late 1990's, there are almost no standards for electronic data exchange, scholarly publishing, or electronic communication which offer data security and integrity.

Organizations of every type rely on electronic data, yet these data are not secure from compromise. Most importantly, the potential impact of false or altered data on individuals can be profound. The legal basis for dealing with data privacy, accountability for error, and remuneration for damages as a result of electronic transactions has not been established. Acceptable norms for conduct and ethical organizational and individual behavior are still merging.

Policymakers and business people, technologists and social scientists, researchers and practitioners have not benefited greatly by sharing their expertise due to pressures to develop working systems on short order. This has resulted in a long string of horror stories, and also a potentially unsound basis on which to develop the foundation of electronic communication and commerce for the 21st century.

(continued on page 6)

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The fast pace of development for computing and networking technology has surpassed the social norms and ethics needed to deal with technologies and their uses. Individuals may feel uncertain or disempowered and be unwilling to participate; organizations are pressured to implement technological solutions, but without a clear notion of the problem; social institutions are stressed by demands to incorporate technologies into their services, yet without an adequate infrastructure to support their expansion. In all these cases, the potential benefits of technology for data transfer are featured, but the risks and uncertainties are downplayed.

Who owns data? How can we verify accuracy of data, and verify that data are obtained from an authenticated source? What can you do when data about you is incorrect or has been misappropriated? What sorts of liability need to be associated with data misuse and/or misappropriation, and how should the value of data be assessed for liability purposes? What sorts of values for privacy, data sharing, and ethical responsibility will we need?

The 1997 ASIS Mid-year meeting will convene experts on different approaches to these issues:

- Information policy and legal issues
- Privacy and ethical norms
- Users, user studies, and methodologies
- Electronic cataloging and retrieval
- Social and organization change
- Civil rights, empowerment, and equality
- Data transfer, encryption, and verification
- Products and services
- Electronic publishing

Conference Program and Submission Guidelines:

a. Contributed papers are invited from scholars and practitioners in every field of interest. Contributed papers will be published in the conference proceedings; abstracts will be made available in electronic proceedings. Contributed papers should be approximately 2500-5000 words in length.

b. Panels and Technical Sessions. Individuals, organizations and ASIS Special Interest Groups are invited to submit proposals on topics related to the conference theme. Panel and technical sessions typically bring together expert panelists to present findings or debate. We invite innovative approaches to panel or technical sessions or activities. SIGs are also encouraged to consider working

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with other SIGs and with other professional, scholarly, or technical societies to develop sessions. SIG session abstracts will be included in the conference proceedings.

c. Poster Sessions. The conference will include poster sessions for late-breaking or preliminary results from research, policy, or product developments.

d. Exhibition. Vendors of products related to the conference theme are invited to represent a display in the Exhibition Hall.

TOPICS: Contributed paper and Panel or Technical session topics may include, but are not limited to:

- Historical interpretation
- Future trends
- Software or hardware evaluation
- User studies or methodologies
- Norms and ethics
- Equity and empowerment
- Policy analysis
- International issues
- Corporate or government policy
- Data privacy
- Data ownership
- Case studies
- Standards for encryption and verification
- Standards for description of electronic data

(continued from page 6)

• Effects of the European Union, Soviet Union breakup, democratization, and political changes on policy

DEADLINES Contributed Papers: Full papers (no abstracts) to be submitted by November 1, 1996. Guidelines for submission will be available on the Internet on the Mid-Year 97 homepage at <<http://www.asis.org/midyear-97/>>. Four printed copies of papers are required for refereeing. Authors are urged to consult the submission guidelines for information about preparation for the electronic proceedings, and style guides for the print proceedings.

Panel, Technical and SIG Sessions: An abstract with sponsoring SIG(s) if any and participant list is to be submitted by November 1, 1996. The format for proposals is described in the submission guidelines at the conference WWW page.

Poster Sessions: Poster sessions proposals are due January 20, 1997. Electronic submission to the conference co-chairs is the only format for poster session proposals. Guidelines are available at the conference WWW page.

Questions may be addressed to the meeting co-chairs/proceedings editors and Panel Session Coordinator:

Gregory B. Newby, Co-Chair GSLIS/UIUC 501 E. Daniel St. Champaign, IL 61820 Tel: 217 244-7365 Fax: 217 244-3302 Email: gbnewby@uiuc.edu

Mark H. Needleman, Co-Chair UCOP 300 Lakeside Drive 8th Floor Oakland CA 94612-3550 Tel: 510 987-0530 Fax: 510 839-3573 Email: mhn@stubbs.ucop.edu

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(Electronification: continued from page 1)

three minutes later! She reviewed events and accomplishments of the previous year, previewed the Fall workshop, and conducted the election of next year's LACASIS Executive Board. By voice vote, Dudee Chiang became the Chair-Elect & Program Chair, and Michele Speck and Marianne Afifi were reinstated as Secretary and Treasurer respectively. When the new board takes office in October, Karen Howell will become Past Chair, and Linda Rudell-Betts will become Chair.

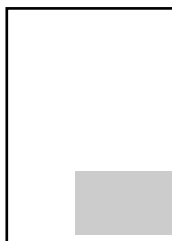
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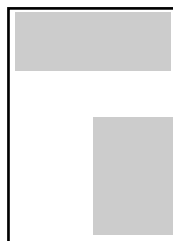
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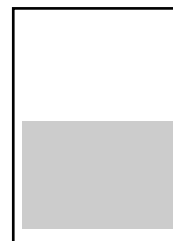
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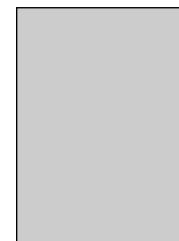
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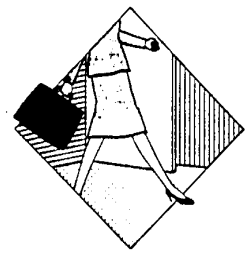
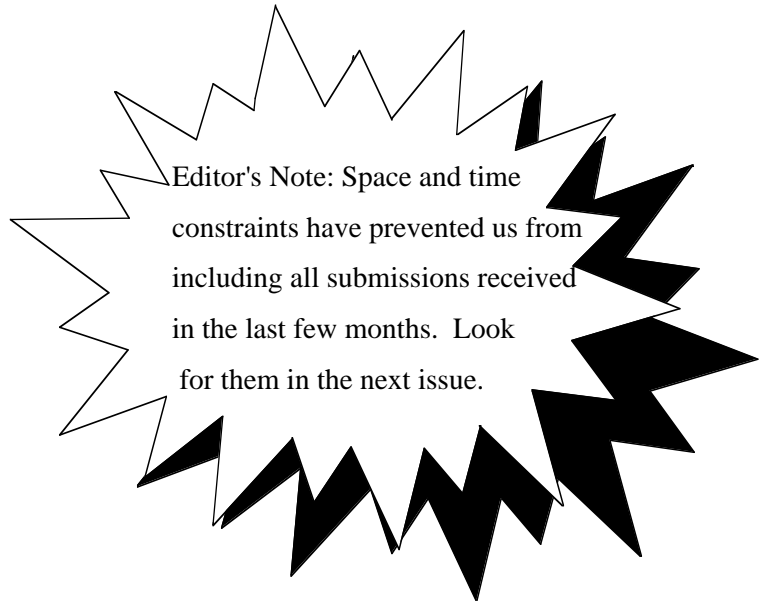
SCOUG's thought-provoking seminar in May took a look at both sides of outsourcing. Several of the topics included determining what to outsource, guidelines for selecting a supplier, and contract needs. Speakers discussed concepts such as the need to re-engineer before making the decision to outsource, reviewing the organization's mission, and determining how outsourcing might advance this mission.

On the positive side, outsourcing, if done correctly, does not mean losing control of a process, but gaining opportunities to do more mission-critical activities. Several speakers defined librarianship as a profession of gatekeepers of information and pointed out that librarians have always done some outsourcing, one example being cooperative cataloging.

Randy Marcinko, founder of Dynamic Information, spoke about providing ILL and the basic outsourcing process, mentioning that the University of Arizona Library outsourced all of its Interlibrary Loans. Bart Kane, Hawaii State Librarian, and Barbara Winters, Interim University Librarian at Wright State University in Ohio, both spoke about their experiences in outsourcing cataloging functions. The decision was made in Hawaii to outsource anything that did not contribute to service at "the front desk"; "back room" personnel were retrained for public service positions. The organization also moved in the direction of self-directed work teams for all functions. Winters stressed the need to consider human factors and to give affected personnel as much notice as possible. Both Kane and Winters felt that it was important to have a librarian manage the contract.

Pros and cons of outsourcing were provided by Cindy Hill, who works for Adia to provide a totally outsourced library at Sun Microsystems, and Tory Trotta, Librarian with Lewis and Rocca, who discussed when not to outsource, mentioning that outsourcing was successful only where there was a core staff to oversee the contract.

Speakers referred to the need to make a careful analysis and cost study, determine what steps add value to the customer, examine the basic assumptions underlying the current process, and determine whether or not these are still valid. Barbara Quint wrapped up the session with her usual pithy remarks.



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FINDING INFORMATION ON THE NET

OCLC And Infoseek Talk About Net Search Tools

At the 1996 ASIS Mid-Year, SIG PUB (Information Generation and Publishing) sponsored a session on "Finding Information on the Net." John Sullivan from OCLC spoke about the NetFirst database, which catalogs selected Internet resources and assigns classification numbers and subject headings. OCLC relies heavily on human intelligence to classify and catalog the resources.

Sandra Bernardi from Infoseek Corporation talked about how usability testing caused the company to redesign the search engine to search an index and a catalog simultaneously and present a "Search-In-Context" results display. She announced that Ultraseek, Infoseek's new search engine, will be released at the end of June 1996.

OCLC NETFIRST

OCLC's NetFirst database is available through OCLC's FirstSearch service and as a Prism database for copy cataloging. The concept behind NetFirst is to improve access to important Internet content by combining technology with item description and classification.

A sample record looks like a catalog record with fields, hypertext links to the Internet resources mentioned, LC subject headings, and Dewey classification numbers. Once a week OCLC checks the links to see if they are still current. Once a quarter, OCLC checks the number of links, number of pages, and keywords. If the resource does not meet minimal thresholds, the item is sent back to the Editorial Department for evaluation.

OCLC claims that NetFirst's distinguishing characteristics are:

- Human involvement (for selection, cataloging, verification, quality control)
- Detailed resource description
- Subject analysis, indexing, and classification
- Ongoing verification

During a spirited question and answer section, these additional items were revealed:

The database contains 45,000 records and 5,000 records are added per month. The record is a MARC record, simplified to reduce cataloging cost. The database has an average of 2 LC subject headings per record. Dewey classification numbers are assigned to allow subject browsing. OCLC is looking into the possibility of licensing subsets of the database to vendors and libraries, perhaps for local mounting. Customer feedback showed that the biggest problem is the small size of the database. The features liked the most are the ability to search by subject and the good quality of retrieval.

INFOSEEK

Sandra Bernardi, from Infoseek, talked about "The Evolution of Internet Navigation." In 1994-95, several early search engines were developed, among them Infoseek. At the time, it was unclear what business model would be successful.

Infoseek provides:

- Integrated search and directory (Search In Context)
- Scalable directory
- Central place for useful information

The Infoseek index has 1.5 million pages and the directory (Infoseek Select) has 35,000 sites. Infoseek Select categorizes resources such as up-to-date news, stock quotes, and people searches by email and phone numbers.

Infoseek conducted some usability tests to see how people used Infoseek. The testing assumed that the average user spends 3 hours a week on the Net. Infoseek users found it hard to understand and use search navigation tools. Ninety percent of the searches were for one-word queries. Infoseek needed to provide powerful tools with very simple navigation and as a result decided to search both the directory (Infoseek Select) and the index simultaneously to provide "Search In Context" results. Each title on the search-results Web page is a link to a site, a newsgroup article, or an Infoseek Select topic.

Infoseek plans to release Ultraseek at the end of June. The Ultraseek engine will increase the size of the index from 35,000 to 400,000 sites. Improved features include accuracy, speed, size, currency, real-time indexing, and intelligent spiders to track how often a

(continued on page 10)

(continued from page 9)

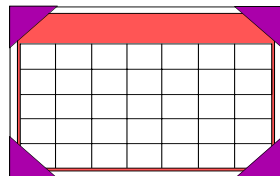
page changes. Sites that change frequently will be indexed daily.

In response to questions from the audience, Ms. Bernardi responded with the information that, to date, Infoseek has received 1.4 billion search requests. Infoseek found that income from advertising support is better than from subscriptions.

Infoseek was one of the first search engines to sell search words to advertisers. Companies can pay for advertising space on the Web page that results from a user's search for a particular word. For example, a company could purchase the word "golf" and the user would see the company's ad when he is looking at search results for a query about "golf."

The cost per 1,000 impressions (the number of times an ad is displayed) started at \$15 and is now at \$18. The most expensive cost per 1,000 impressions is \$50. Infoseek knows about users' interests in the aggregate and does not keep statistics on individual use.

Mark Your Calendars



Be sure to mark your calendars for some exciting upcoming events:

September 13, 1996 Annual Fall Workshop

By now you should have received your flyer for "Pictures Talk: Interactive Multimedia on the Web." There is a flyer on page 15 of this newsletter. Don't forget to register. See you there!

October 1996 1996 Awards Program
(exact date to be announced)

December 1996 Joint SLA/LACASIS Program
(exact date to be announced)

Who is LACASIS?

LACASIS members are everywhere. If you thought that we were confined to the Los Angeles area, think again! LACASIS has Chapter responsibilities covering Arizona, Australia, Hawaii, New Mexico, New Zealand and Nevada, but ASIS members in several US states and other countries have selected it as an Alternate Chapter, as the list below shows.

United States	305
Alaska	1
Arizona	21
California	258
Central California	4
Northern California	34
Southern California Inland Empire	5
Los Angeles County	107
Orange County	29
San Diego	23
San Fernando Valley	21
San Gabriel Valley	26
Santa Barbara County	2
Ventura	7
Georgia	1
Hawaii	18
New Mexico	3
Las Vegas, Nevada	1
DeWitt, New York	1
Lambertville, New Jersey	1
International	28
Australia	24
Beijing, China	1
Hanover, Germany	1
Bhubaneswar, India	1
Taipei, Taiwan	1

LACASIS Members

New Members (February- June 1996)

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Student Members

ERRATUM
In the Winter issue of OASIS, Judith Wood was accidentally listed as a regular member when she should have been listed as a student member. We are sorry about that.

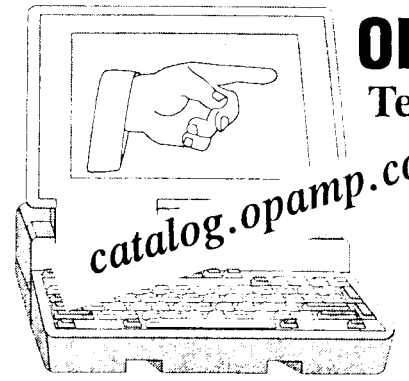
Updates

Vivian Hay's new address and email are: Getty Information Institute, J. Paul Getty Trust, 401 Wilshire Blvd., Suite 1100, Santa Monica, CA 90401, <vhay@getty.edu>.

Sharon Hunt's new email address is: <writing@sonic.net>.

Sandra Tung's new email address is: <sjtung@worldnet.att.net>.

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ASIS Mid-Year in San Diego Tidbits

LACASIS Members were fortunate to have an ASIS Conference just down the road in May. Two members contributed snippets on the Chapter Assembly:

Notes from the Chapter Assembly

On Sunday night, 27 Chapter members and guests met for the Chapter dinner. This was a great time to meet new members as well as those who live too far away to attend chapter meetings. Among the attendees were Stephen Toney, Las Vegas; Susan Shepard, Janine Farr, Kathleen Moore and Carolyn Wanat from San Diego; Ellen Sleeter all the way from New Jersey; Elizabeth Doubleday, Libby Gill, Lucy Wegner, most of the LACASIS board and future member Ruth Howell. The chapter dinner is a great way to start off all ASIS national meetings, so if you missed this one we hope to see you in Baltimore.

More Notes from the ASIS Chapter Assembly

The ASIS Chapter Assembly was held on May 19, 1996. Although the business meeting focuses on chapter operation, some news items presented at the meeting may be of interest to the general LACASIS membership.

The ASIS Board of Directors has set the following priorities: strengthen the ASIS Web pages, strengthen the ASIS Bulletin, and establish ASIS listservers for SIG members, SIG officers, and Chapter officers.

The ASIS Web page has been up for only a few months, but it has brought over 160 new members into the society, many from the Pacific Rim. Further analysis will determine whether these “Web joiners” differ in any significant ways from other ASIS members. The possibility of different services for these members was raised. Use of technology to reach members was explored, as was the concept of a “virtual chapter.”

Bibliometric Study of Web Sites Produces Surprising “Top Ten” Lists

Richard J. Kuster, a doctoral student from the School of Library and Information Science at Indiana University, presented a paper with the somewhat deadening title, “A

Bibliometric Study of the Remote Hypertext Links in Public Library World Wide Web Sites.” But take heart! He produced some interesting and somewhat surprising “top ten” lists of Internet resources which could be of practical interest to Web site builders for public libraries.

Using traditional bibliometric methods of analysis, he evaluated the remote hypertext links contained in the World Wide Web sites maintained by public libraries in the United States, identified the relative frequencies of the occurrences of these remote links and produced a core list of Internet resources.

When he compiled the list of the ten links that public library Web pages linked to most frequently, he found only one public library! The Carnegie Library of Pittsburgh <<http://www.clpgh.org>> was linked to 831 times. The New York Public Library was the eleventh most frequently linked site. After some examination, he discovered that the most frequently linked sites were the Internet Service Providers (ISPs) that establish and maintain the pages for the libraries. He wonders if these links are there for patrons who ask how to create their own home page, or if they are standard links created by the ISP.

When he compiled a list of the Top Ten Government Links, there were fewer surprises, except for the popularity of the Office of the Director of Central Intelligence!

Top Ten Government Links Listed on Public Library (PL) Web Pages

Rank Web Site # of Times Site Linked from PL

1. lcweb.loc.gov 171
2. www.abag.ca.gov 132
3. www.census.gov 124
4. www.house.gov 110
5. thomas.loc.gov 102
6. www.whitehouse.gov 101
7. www.fedworld 84
8. www.odci.gov 75
9. www.access.gpo.gov 73
10. www.ed.gov 61

He described the painstaking methods he used to capture the public library Web pages and count the number of times each remote site was linked. At the time of data collection, the Alta Vista search engine was not available, so he could not search by a specific URL to see which sites linked to it. His research will be made easier with the advent of more powerful Web search engines.

Marcia Bates delivered the keynote address at the annual conference of the Pacific Islands Association of Librarians and Archives (PIALA). The meeting was at Yap, a district in the Federated States of Micronesia.

Karen Howell recently gave presentations about USC's Jumpstart Program for Curricular Technology at the "Untangling the Web" Conference in Santa Barbara, California, and ASIS Mid-Year Conference in San Diego.

At the NASIG Conference in June, **Karen Howell** and **Rayette Wilder** gave a presentation on the way in which the USC University Libraries are incorporating electronic journals into its collection, workflow, and services.

Rob Kling and **Roberta Lamb**, "Analyzing alternate visions of electronic publishing and digital libraries" in *Scholarly Publishing: the Electronic Frontier*, ed. Robin P. Peek and Gregory B. Newby (Cambridge, The MIT Press, 1996), pp. 17-54.

Roberta Lamb, "Informational imperative and socially mediated relationships," *The Information Society*, **12** (1996), 17-37.

Dorothy McGarry, "IFLA 1995: Libraries and the future," *Special Libraries*, **87** (1996), 47-50.

John V. Richardson Jr., was a visiting scholar in Russia as part of the ALISE/IREX project.

Herbert S. White, "The politics of reinventing special libraries," *Special Libraries*, **87** (1996), 59-62.

Presentations at Digital Libraries 96: 1st ACM International Conference on Digital Libraries, March 20-23, 1996: **Christine L. Borgman**, "Social aspects of digital libraries."

Gregory H. Leazer (member) and Richard P. Smiraglia, "Toward the bibliographic control of works: derivative bibliographic relationships in an online union catalog."

LACASIS Members In the News

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LACASIS

Los Angeles Chapter of the American Society for Information Science
announces its 1996 Annual Workshop

Pictures Talk: Interactive Multimedia on the Web

JAVA, VRML, mBone... The World Wide Web alphabet soup has become thicker and richer. What does each of these ingredients bring to the Web multimedia banquet? The workshop will review how these new technologies may enhance not only information presentation, but influence primary electronic sources themselves.

Information professionals, whether they be technology managers, librarians, or brokers, must be aware of the new, low-cost, high-accessibility Web multimedia resources. Learn how Webcasting, Real Audio, Shockwave and advances in bandwidth will enable you to deliver optimized, animated, talking information packages to your clients or institutions. Don't be left in a static dust cloud! Attend "Pictures Talk" and claim your spot on the dynamic wave of Web multimedia.

DATE: Friday, September 13, 1996

TIME: 8 a.m. to 8:45 a.m.
Registration and Coffee
9 a.m. to 4 p.m.
Workshop, including Buffet Lunch

PLACE: Pasadena Center (see map on back)
300 East Green Street
Pasadena, CA 91101
(818) 793-2122

COST:

ASIS Member	\$80.00
Non member	\$90.00
Student/Retired/	\$80.00
Unemployed	

Speakers Include:

Dr. Gino Cheng - Director of the Multimedia Laboratory, School of Engineering, USC

Dr. Clifford Lynch - Director of Library Automation, University of California

Steve Ballantine - Systems Engineer, Sun Microsystems

Karen Howell - Center for Scholarly Technology, USC

Registration Deadlines

We must receive your registration with payment by Friday September 6, 1996. No refunds will be made after September 9, 1996.



To register: make check payable to LACASIS. Send with completed form to:

Jason Binford (310) 824-0018

c/o LACASIS

P.O. Box 61240

Pasadena, CA 91116-7240

binford@netcom.com

Register electronically at: <http://www.usc.edu/Library/LACASIS>

NAME: _____

AFFILIATION: _____ DAYTIME PHONE: _____

ADDRESS: _____

_____ Check if ASIS member _____ Check if student/retired/unemployed

(Students: enclose photocopy of your registration card showing enrollment. Spring or Summer 1995 is acceptable)

TOTAL ENCLOSED: _____

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Los Angeles Chapter

Observations of the American Society for Information Science

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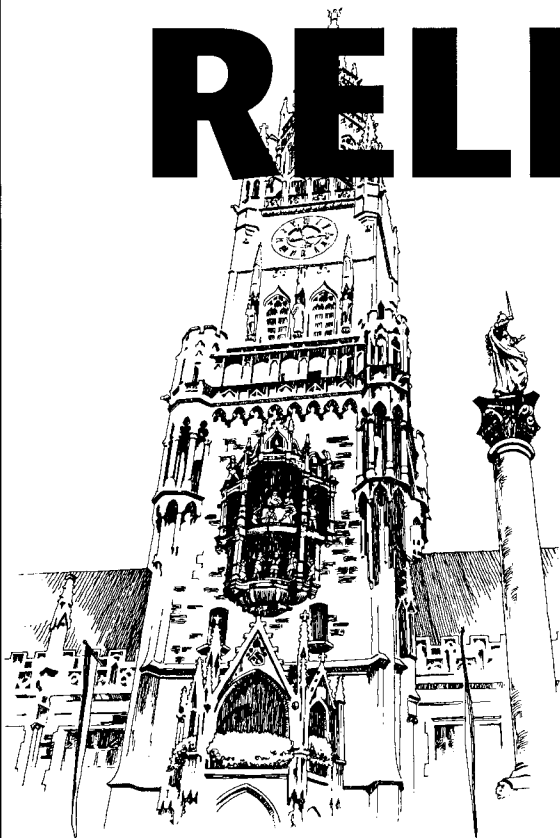
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