



oasis

Observations of the American Society for Information Science

Los Angeles Chapter

Volume 34, Number 1

Fall 1996

Fall Workshop Draws Large Crowd

by John Dobbins, Laurene Heinsohn, and Irene McDermott

It was standing room only at LACASIS' Fall Workshop on Interactive Multimedia on the Web. Over two hundred people were at the Convention Center in Pasadena to hear five featured speakers on this topic and to listen to Clifford Lynch wrap everything up. The participants had backgrounds from public libraries to corporate information centers; they ranged in jobs from information technology consultants and vendors to university students, information service suppliers and the entertainment industry; and all of this contributed to an exciting conference dialog and to robust brainstorming sessions during lunch and the break-out sessions.

The first speaker was Dr. Gino Cheng, who established USC's IMSC multimedia laboratory, and who currently is developing a Distance Medical Education Center at Childrens Hospital of Los Angeles. Dr. Cheng provided a dynamic overview of the potential of web technology for distance learning applications in a very interesting and informative kickoff presentation in which he reviewed the current state of the Internet, provided a list of emerging trends, explained the value of multimedia for education, described a number of projects related to distance education, and explored potential impacts that multimedia and the Internet may have on libraries and education. He pointed out that a key advantage of the Web for distance learning is the opportunity to develop programs that are extremely dynamic yet seemingly personalized for each individual user, with interactive web sites the key to improved learning. The slides of his web-based presentation can be found at <http://media-electronica.com/~talks>.

Dr. Cheng was followed by Steve Ballantine, of Sun Microsystems, who spoke on Java's profound impact on the future of computing in a networked world. While the 80's belonged to the wave of personal computers, he noted, the present is a part of the wave of shared information, and the next wave will be "the network is the computer," a Sun Microsystems slogan which encapsulates its corporate vision. The advantages of this future wave include platform-independent software and enhanced software complexity, reliability, and security, as well as the migration of network technologies and dynamically updated software into everyday devices from kiosks to phones to automobiles. A key component of Sun's model is the JAVA programming language. Mr. Ballantine gave a historical overview, demonstration and display of JAVA-driven web-pages, with a description of additional JAVA projects and proposals. Some recommended sites include <http://java.sun.com>, <http://www.javaworld.com>, and <http://www.gamelan.com>.

(continued on page 7)

Inside This Issue

Fall Workshop Draws Large Crowd	1
News from the Norris Library	3
New Members	4
Outgoing Chair	5
Mark Your Calendars	6
Annual Report	8
Members in the News	10

Contributors

John Dobbins
 Laurene Heinsohn
 Roberta Horowitz
 Karen Howell
 Irene McDermott
 Denise Shorey

OASIS Editorial Board

Editor
Denise M. Shorey
 Advertising
Linda McCann
 Graphic Design & Type
Carolyn Hiller

OASIS is published quarterly by the Los Angeles Chapter of the American Society for Information Science.

©1996 LACASIS. Opinions and views expressed herein do not necessarily represent official positions taken by the American Society for Information Science or its Los Angeles Chapter. Manuscripts should be accompanied by a self-addressed stamped envelope. Articles may be reprinted in unaltered form if credit is given to the author and the publication.

All communications, including manuscripts, comments, and letters to the editor, should be addressed to:

Denise M. Shorey
 Leavey Library, University of Southern California
 University Park
 Los Angeles, CA 90089-0182
 shorey@usc.edu

Submissions for the Winter issue should be received by January 10th 1997.

<p>LACASIS Executive Board 1996-97</p> <p>Chair <i>Linda Rudell-Betts</i> (310)309-4281 Quarterdeck Fax: (310)309-4282 LRUELLE@NETCOM.COM</p> <p>Chair-Elect <i>Dudee Chiang</i> (213)740-1207 USC Leavey Library Fax: (213)740-7713 DCHIANG@USC.EDU</p> <p>Past-Chair <i>Karen Howell</i> (213)740-2933 USC Ctr. for Scholarly Tech. Fax: (213)749-1221 KHOWELL@CALVIN.USC.EDU</p> <p>Secretary <i>Michele Speck</i> (310)322-5000 EBSCO Information Services Fax: (310)322-2558 MSPECK@EBSCO.COM</p> <p>Student Chapter Coordinator <i>Bo-Gay Tong Salvador</i> (310)825-7557 UCLA LIS Fax: (310)206-5337 BGTS@LIBRARY.UCLA.EDU</p> <p>Treasurer <i>Marianne Afifi</i> (213)740-8817 USC Leavey Library Fax: (213)740-7713 AFIFI@USC.EDU</p>	<p>LACASIS Advisory Council 1996-97</p> <p>Archivist <i>Carolyn Hiller</i> (310)825-4019 UCLA URL Fax: (310)206-4974 CBL@LIBRARY.UCLA.EDU</p> <p>Hospitality <i>Jason Binford</i> (310)201-3166 Northrop BINFORD@NETCOM.COM</p> <p>Membership Records <i>Roberta Horowitz</i> (818)980-7329 VP Information Systems Fax: (818)762-6381 ROBERTA@NETCOM.COM</p> <p>Membership Recruitment <i>Charles Phelps</i> (213)740-4423 USC Fax: (213)740-0558 PHELPS@USC.EDU</p> <p>Membership Retention <i>Dorothy McGarry</i> (310)825-3438 UCLA SEL Fax: (310)206-3908 DMCGARRY@LIBRARY.UCLA.EDU</p> <p>Program Chair <i>Dudee Chiang</i> (213)740-1207 USC Leavey Lib. Fax: (213)740-7713 DCHIANG@USC.EDU</p>	<p>Publicity Committee <i>Dorothy Wong</i> (213)294-9848 DFUE@AOL.COM</p> <p>Web Administrator <i>Eileen Flick</i> (213)740-4030 USC Doheny Lib. Fax: (213)749-1221 FLICK@USC.EDU</p> <p>Publications Committee / OASIS <i>Denise M. Shorey</i> (213)740-8863 USC Leavey Lib. Fax: (213)740-7713 SHOREY@USC.EDU</p> <p><i>Carolyn Hiller</i> (310)825-4019 UCLA URL Fax: (310)206-4974 CBL@LIBRARY.UCLA.EDU</p> <p>Publications Committee / Advertising <i>Linda McCann</i> (213)740-8382 USC Doheny Library Fax: (213)749-1221 LMCCANN@USC.EDU</p> <p>Members at Large <i>Linda Adams</i> (213)621-2772 Boston Consulting Fax: (213)687-4175 LLADAMS@NETCOM.COM</p> <p><i>Vivian Hay</i> (310)451-6383 Getty Info. Inst. Fax: (310)451-5570 VHAY@GETTY.EDU</p>
<p>Student Chapter Advisors</p> <p>Cal State-Fullerton To be determined</p> <p>UCLA <i>Gregory Leazer</i> (310)446-9968 UCLA Fax: (310)206-4460 GLEAZER@UCLA.EDU</p> <p>University of Arizona <i>Polin Lei</i> (510)626-2934 Arizona Health Sciences Lib. Fax: (520)626-2922 LEI@CCIT.ARIZONA.EDU</p>	<p>University of Hawaii <i>Dr. Diane Nahl</i> (808)956-7321 NAHL@HAWAII.EDU</p> <p>University of Technology, Sydney <i>Merolyn Coombs</i> 002-330-5258 MCOOMB@KGISPY.CCSD.UTS.EDU.AU</p> <p>Other Resources ASIS Headquarters 8720 Georgia Avenue, Suite 501 Silver Spring, MD 20910 (301)495-0900 Fax: (310)495-0810 Richard Hill, Executive Director Jan Strub, Business Manager</p>	<p>SLA Program Chair/SLA Liaison</p> <p><i>Barbara Amago</i> (818)354-3183 BARBARA.J.AMAGO@JPL.NASA.GOV</p> <p><i>Linda Gunter</i> (909)621-8372 Claremont Colleges Fax: (909)621-8681 LGUNTER@ROCKY.CLAREMONT.EDU</p> <p><i>Aggi Raeder</i> (310)828-7229 Information Consultant Fax: (310)576-7768 RAEDER@SEAS.UCLA.EDU</p>

News from the Norris Medical Library at the University of Southern California

USC Health Sciences Libraries introduce HELIX

The USC Health Sciences Libraries (the Norris Medical Library and the Dental Library at the University of Southern California) have activated HELIX (HEalth Libraries Information EXchange), their online catalog of books, journal titles, and multimedia. HELIX is part of their new integrated library system based on Ameritech's Horizon product.

HELIX utilizes a user-friendly graphical interface in a Windows environment. Telnet to <helix.hsc.usc.edu> using the password 'helix.' The text-based interface can be accessed through the Norris Medical Library Web <<http://www.usc.edu/hsc/nm/>> as well. Remote access to HELIX through a graphical interface will be available in late 1996. Users of USCInfo (USC's gateway to databases) have access to HELIX through the USCInfo gateway.

For further information about HELIX and the Horizon integrated library system, contact David Morse, Associate Director for Collection Resources at Norris, (213) 342-1134, or <dmorse@hsc.usc.edu>. Inquiries about routine use of HELIX should be directed to the Norris Reference Desk, (213) 342-1111.

USC Health Sciences Web Authoring Manual available

Creating a World Wide Web Presence: A Manual for the USC Health Sciences by Melissa L. Just, information specialist, Norris Medical Library, USC, is now available. It is an example of a health sciences library's role in the development, administration, and maintenance of a campus-wide information system (CWIS). The manual is useful as a guide to librarians interested in taking an active role in CWIS management at any institution.

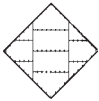
Although the manual is designed for USC faculty, students, and staff who are creating Web pages at USC, with instruction for basic HTML authoring and for establishing and maintaining an account on USC's Web server, it will also be useful to specialists in the health sciences field. Apart from the USC Health Sciences Web

Style Guidelines, it also includes instructions for transferring files to and from a web server directory, an introduction to UNIX file permissions, and the Bare Bones Guide to HTML a comprehensive guide to HTML tags written by Kevin Werbach.

To order a copy, send a check or money order for \$10 (includes mailing) made payable to the University of Southern California, to Reference Office, Norris Medical Library, University of Southern California, 2003 Zonal Ave., Los Angeles, CA 90033-4582. For additional information, contact the library at (213) 342-1483 or email <medlib@hsc.usc.edu>.

Come meet the Board!

LACASIS Board meetings are open to any member who wishes to attend. We usually meet on the first Saturday morning of each month. The location varies, so contact Linda Rudell-Betts, the current Chair, for details and directions if you would like to join us. Refreshments, including scrumptious bagels and delicious coffee, are provided! Linda Rudell-Betts: (310)282-0774; lrudell@netcom.com.



LIBRARY MANAGEMENT SYSTEMS
LIBRARY & INFORMATION SERVICES

IS PLEASED TO ANNOUNCE THE RELOCATION
OF OUR LOS ANGELES OFFICE
TO CULVER CITY
AND THE OPENING
OF OUR WASHINGTON, D.C., OFFICE.

We continue to offer the best in

- **TEMPORARY & PERMANENT PERSONNEL**
 - LIBRARY MAINTENANCE
 - RECORDS MANAGEMENT
 - CATALOGING & INVENTORIES
 - SPACE PLANNING & RELOCATIONS

400 Corporate Pointe, Suite 755
Culver City, California 90230
310/216-6436 • 800/567-4669
FAX 310/649-6388
lms@ix.netcom.com

LACASIS Members

New Members (July - August 1996)

Regular Members

Armar Archbold
CLARIT Corporation
Los Altos CA
Phone: (415) 949-0800
FAX: (415) 949-0945

Vicki Bloom
Head, Reference Services
University of California, Riverside
Riverside CA
Phone: (909) 787-5895
FAX: (909) 787-3295
Email: vbloom@ucruci.ucr.edu

T.R. Girill
Albany CA
Phone: (510) 423-0146
FAX: (510) 423-8963
Email: trg@l1n1.gov

Conyers Herring
Stanford University
Stanford CA

Marilyn Hope-Balcerzak
Reference Librarian
Arizona Health Sciences Library
Tucson AZ
Phone: (520) 626-2935
FAX: (520) 626-2922
Email: mhope@ahsl.arizona.edu

Carol A. Hughes
Research Library Group
Mountain View CA
Email: blicah@rlg.org

Karen Hynes
Technical Librarian
Qantas IT
El Segundo CA

David B. Kay
Orange CA
Email: dbk@esl.com

Ray R. Larson
Associate Professor
University of California, Berkeley
Berkeley CA
Phone: (510) 642-6046
FAX: (510) 642-5814
Email: ray@sherlock.berkeley.edu

Dayle Lewandowski
Applied Biosystems
Foster City CA
Phone: (415) 570-6667
FAX: (415) 572-2743
Email: lewanddn@perkin-elmer.com

Ari Marcus
ARI Marcus & Company
San Francisco CA
Phone: (415) 552-5598
FAX: (415) 861-7936
Email: ari@marcus.com

Theodore F. Miles
Branch Librarian
U.S. Air Force
Palmdale CA
Phone: (805) 275-5516
FAX: (805) 275-6070

Karin Newton
Index Manager
Matthew Bender & Co
Oakland CA
Phone: (510) 446-7182
FAX: (510) 893-0160
Email: karin.newton@bender.com

Amy Sanidas
Berkeley CA

Dawn Saunders
Culver City CA

Gloria Jean Stockton
Stockton Associates
Berkeley CA
Phone: (510) 843-8550
FAX: (510) 843-8550
Email: gjsrf@uccmvsa.ucop.edu

S.M. Taghavi
Jahad Scientific Information Services
Tehran, Iran

Wesley Taoka
Maruzen Co LTD
Tokyo, Japan
Email: taokawm@twics.com

Patricia Toune
Alexandria Librarian
University of California, Santa Barbara
Santa Barbara CA

Student members

Torin Andrews
San Jose State Univ
San Diego CA
Email: tandrews@wahoo.sjsu.edu

Stella Ota
San Jose State Univ
Monterey Park CA
Phone: (213) 269-4496
Email: sota@wahoo.sjsu.edu

Updates

Elizabeth Wood's new email address is:
woode@ohsu.edu

Diane Nahl's new email address is:
nahl@hawaii.edu

We need your updated addresses!

New postal regulations require that we begin using zip+4 for U.S. addresses. We are having trouble obtaining zip+4 information for members at universities and large corporations with multiple zip codes, so please send or email that information, as well as current email addresses to:

Roberta Horowitz
PO Box 61240
Pasadena CA 91116-7240
roberta@netcom.com
(818) 980-7329 (evenings).

OPAMP On-Line
Technical Book Catalog
ON THE WEB!!!
www.opampbooks.com

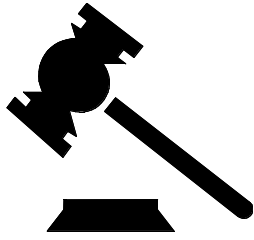
- FREE SERVICE
- 24 HOURS/7 DAYS
- 10'S OF 1000'S OF TITLES
- VIEW CHAPTER TITLES

BBS Modem On-Line
(213)957-6915
BAUD: 300-14,400 PARITY: None
DATA BITS: 8 STOP BITS: 1
DUPLX: Full TERMINAL: IBM PC/ANSI

Available via TELNET
catalog.opamp.com
UPDATED WEEKLY
INSTRUCTIONS AT WEBSITE

FOR PERSONAL ASSISTANCE CALL 800 468-4322

Column from the Outgoing LACASIS Chair



As we start a new LACASIS Board year, I wish to congratulate the incoming LACASIS Chair, Linda Rudell-Betts, on assembling a fine slate of officers to assist her. I encourage any LACASIS members who wish to volunteer in chapter activities to contact her.

This past year has been an eventful and stimulating year for the Chapter. Although I have been a Chapter member for five years now, I did not fully appreciate how many programs and benefits LACASIS provided until I wrote the Annual Report, which is reproduced in this issue of OASIS.

It was an honor to serve as your Chapter Chair this past year, and to work with the many talented and dedicated Board members to make LACASIS a distinguished chapter. Linda Rudell-Betts will have a rewarding year as your incoming LACASIS Chair.

Karen Howell LACASIS Chair, 1995-96

Margaret McKinley Scholarship Winners

Congratulations to this year's winners of the Margaret McKinley Scholarship:

Karen Hilzinger
Department of Information Studies
University of Technology, Sydney
Boradway, New South Wales, Australia
Prize: Up to \$1,000 to attend the ASIS national meeting and one year's membership in ASIS.

Runners-Up receive one year's membership in ASIS:

Denise Coles
School of Library Science
University of Arizona
Tuscon, Arizona

Louisa Toot
Department of Library and Information Science
University of California, Los Angeles
Los Angeles, California

LACASIS thanks all the students who submitted essays. Announcements for next year's competition will be sent out in early 1997.

Come Visit Our Home Page!

We are located at:

<http://www.aimusa.com>

Take a look at our listings for:

- Hot Jobs
- Current Meetings
- What's New

And more information on:

- Finding staff
- Applying for a job
- Managing your career

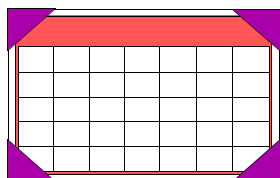
 **Advanced Information Management (AIM)**

Southern California (213) 243-9236 • Northern California (415) 965-7799

"The Library & Information Personnel Specialists"

Mark Your Calendars

Be sure to mark your calendars for some exciting upcoming events:



December 1996

- LACASIS/SLA Joint Holiday Dinner Meeting Monday, December 9, 1996. Mark your calendars for the Annual LACASIS/SLA Holiday Dinner Meeting, a delightful evening of warm friendship and sumptuous fare, once again at Caltech's Athenaeum in Pasadena. Jonathan Spaulding, author of *Ansel Adams and the American Landscape*, will be the dinner speaker. This event is usually booked, so watch for your flyer in the mail and register early. See you there!

January 1997

- LACASIS January Program Evaluating Web Search Engines: a Hands-on Workshop

What is your search engine of choice, and why? What makes a good search engine? How does the exponential growth of the World Wide Web affect the relevance and accurate recall of information retrieval...and does this matter anymore? In this 3-hour workshop, participants will discuss evaluation criteria and apply them to some of the more popular search engines on the Web. The workshop will end with a debriefing session and a discussion of the findings.

Contact Denise Shorey at (213) 740-8863 or shorey@usc.edu for additional information.

- Joint NCNMLG/MLGSCA Meeting January 26-28, 1997.

Innovation and Collaboration: Views of the Future, This meeting promises to educate, enlighten and inform you! The Northern California and Nevada Medical Library Group will host the meeting at the Claremont Resort and Spa in Berkeley, California. Speakers include Dr. Stan Glantz (The California Tobacco Control Movement) and Robin Chandler (Brown and Williamson Documents: Lighting Up on the Internet). The CE courses look terrific! For further information contact Stephanie Lipow (steph@lxt.com), Beth Weil (bweil@library.berkeley.edu) or Kim Goldman-Schwartz (kschwartz@class.org).

February 1997

- Dr. Deanna Marcum, President, Council on Library Resources will deliver the 1996/1997 Lazerow Lecture on February 17, 1997 3-5pm in room 111 of the GSE&IS Building at UCLA.

- UCLA's Graduate School of Education and Information Studies to sponsor Mephistos 97

Mephistos 1997, the 16th Annual Graduate Student Conference in the Philosophy, History, and Sociology of Science, Technology, and Medicine, and related fields, will be held (for the first time in the West Coast) at UCLA, in February 20-23, 1997.

Mephistos was created to be an annual forum for graduate students working in diverse areas touching upon the fields of science studies. The conference provides students with an invaluable opportunity to share research and discuss topics of concern across a variety of disciplines, in a low-stress environment. Students (regardless of department and university affiliation) are welcome to attend and/or submit papers.

The registration deadline is December 30, 1996, for those who intend to present a paper and January 20, 1997 for attendance only. Papers should be no longer than 20 minutes in length, and one-page abstracts should be submitted by the registration deadline. The registration fee is \$12.

For more information, you can check the web page at <http://scow.gslis.ucla.edu/students_m-z/mephisto/HTML/home.html> or contact Nadia Caidi, 244 GSE&IS Building, 300 Circle Drive North, Los Angeles, CA, 90095-1520. Phone: (310) 825-7154; Fax: (310) 206-4460; Email: ncaidi@ucla.edu.

April 1997

- Sixth Annual Symposium on Document Analysis and Information Retrieval (SDAIR '97) April 20-23, 1997 Alexis Park Resort, Las Vegas, Nevada.

This symposium will present results of state-of-the-art research and encourage the exchange of ideas in the general field of automatic extraction of information from images of printed documents. Papers will focus on all aspects of document image analysis and information retrieval, both theoretical and applied. For further information, contact Patty Corhn, Symposium Secretary, University of Nevada, Las Vegas, Information Science Research Institute, 4505 Maryland Parkway, Box 454021, Las Vegas, Nevada 89154-4021. Phone: (702) 895-3338; Fax: (702) 895-1183; email: sdair@isri.unlv.edu.

(Fall Workshop: continued from page 1)

The third speaker, Jonathan Lane, Vice-President and General Manager of 2-Lane Media, Inc., emphasized the significance of multimedia as a tool for combating information glut. The magnitude of this challenge was seen in tidbits like “the average eighteenth century European was exposed to less information in a lifetime than is found today in a single issue of the New York Times,” and “by the year 2010 it is expected that the amount of information available will double every 48 hours.” The challenge for people wishing to get their message across is thus to make it very compelling and multimedia as one way to combine the captivating features of video with the interactive he spoke of the Internet’s role in reviving multimedia. 2-Lane Media produces and distributes its products using software tools from Macromedia, Inc., including Director, Projector, and Shockwave. More information can be found at <<http://www.macromedia.com>>.





After lunch, Jim O’Leary, of Apple Computers, spoke about the state of virtual reality capability on his company’s machines. He claimed that the new 150-200 megahertz processors available in desktop computers in combination with Apple cable modems can make a dial-in connection to the Internet as fast as an ethernet network connection. He also informed participants that Apple Quick Time software could handle any timed-based information or space-based information. Apple’s web site is <<http://www.apple.com>>.

As the fifth speaker of the day, Karen Howell, of USC, offered a demonstration and comparison of the new streaming media available over the Internet. In this technology sound and video files can be continuously sent over an open connection and played in real time, a real

improvement over the recent past where entire audio files had to be completely downloaded before they could be played. Audio files do not compress well and consequently sound files delivered over the Web were practically restricted to short snippets. Ms. Howell demonstrated two competing technologies that can play audio files: RealAudio and Streamworks. Her demonstration proved that streaming media technology is in its infancy, and is still unreliable and of poor quality. Nonetheless, the possibilities for the future are exciting, if the problems of sending timed information out as packets across the Internet can be transcended.

Dr. Clifford Lynch, of the University of California, summarized the important issues that were brought up during the course of the day. Speaking of the challenges inherent in sending and receiving multimedia over the Internet, he pointed out that technology is evolving very rapidly, and that information professionals must take this into consideration when they are planning multimedia systems and services. He also presented his view of the critical issues for the future of multimedia technologies, emphasizing the need to be aware of user expectations and their objectives for using the Web. Ideally, multimedia interfaces and content should be designed with these expectations and objectives in mind. The question of supporting infrastructure for multimedia raised the issue of intellectual property rights and technological protection, issues of “rights to likeness” in a world where duplication and alteration of material will become commonplace, and ultimately the rationing of bandwidth. As usual, Dr. Lynch posed questions about the future of information that most of us had not considered!

Tapes of all the presentations of the day can be ordered for a nominal fee from the LACASIS home page at <http://www.usc.edu/Library/LACASIS/lacasis_fall96.html>.

<p style="font-size: 2em; letter-spacing: 0.5em; margin: 0;">oasis</p> <p style="font-size: 1.2em; margin: 0;">Display Advertising Rates</p> <p style="text-align: center; margin: 10px 0;">Advertise in OASIS, the journal for LA's Information Professional.</p> <p style="margin: 0;">Each ad runs for one volume (4 issues). For more information, please contact:</p> <p style="text-align: center; margin: 10px 0;">Linda McCann (213)740-8382</p>	 <p>Business Card \$90.00 3.68" W x 2.43" H</p>	 <p>Quarter Page \$125.00 7.5" W x 2.43" H or 3.68" W x 4.93" H</p>	 <p>Half Page \$225.00 7.5" W x 4.93" H</p>	 <p>Full Page \$350.00 7.5" W x 10" H</p>
---	---	--	---	---

1995-96 Annual Report

by Karen Howell

Chapter Programs

LACASIS held six dinner programs from October 1995 to June 1996. They were well-attended by LACASIS members. Two of the programs in particular, which focused on intelligent search agents on the web, and on the Telecommunications Competition and Deregulation Act of 1996, also attracted a sizable number of first-time attendees and non-members. The programs were:

10/25/95	Annual Awards Program
12/19/95	Annual Joint LACASIS/SLASCC Holiday Program
2/21/96	The Web & AI: Intelligent Search Agents
3/20/96	Telecommunication Reform
4/16/96	Traditional and New Emerging Roles for Information Professionals
6/19/96	The Electronification of Academic Press

Special Programs

LACASIS organized Chapter dinners at 1995 ASIS Annual and 1996 Mid-Year meetings. These dinners serve to bring together members from the many geographic areas served by the Chapter, including members from overseas. At times, ASIS members who are interested in LACASIS even though they do not belong to the Chapter join the dinner. For the 1996 ASIS Mid-Year Meeting in San Diego, LACASIS issued a special invitation to San Diego members to attend the Chapter dinner and meet the Los Angeles members.

The Chapter held a special career guidance and resume review program for student members on Tuesday, April 16, 1996. The Student Chapters Coordinator organized a panel of speakers from information-professional recruiting firms to talk about current and future trends in the job market. A second panel of speakers gave advice on how to apply for positions in the biotechnology, newspaper, academic, and public library fields. Finally, eight LACASIS volunteers reviewed the resumes of twenty student members, giving them advice on how to organize, reword, or otherwise strengthen their resumes.

Fall Workshop

I would like to publicly acknowledge and thank the Fall Workshop Committee who worked with the LACASIS

Board to plan a very successful 1996 Fall Workshop. Over 200 people attended the Workshop, "Pictures Talk: Interactive Multimedia on the Web," on September 13, 1996. The Fall Workshop even attracted a couple of attendees from Arizona and Nevada. Please see the related article in this newsletter issue for coverage of the Fall Workshop. The Workshop is one of the Chapter's major avenues for providing professional development for its members, and also serves as a source for membership recruitment. This year's Workshop was a success on both counts.

Membership Recruitment

LACASIS members come from southern California, northern California, Arizona, Nevada, Hawaii, and Australia. The Chapter actively supports five library schools (University of California, Los Angeles; San Jose State University, Fullerton Campus; University of Arizona, University of Hawaii, and University of Technology, Sydney). The last three schools are supported as there is no local Chapter in those areas and LACASIS has many members in those states and in Australia.

Membership recruitment was focused on contacting San Francisco ASIS members after their Chapter was dissolved, and on contacting non-ASIS members who attended the LACASIS Fall Workshop. This past year, 109 new members joined LACASIS, resulting in a total LACASIS membership of 311.

OASIS Newsletter

OASIS is the Chapter's primary communication vehicle to its members. This year, Denise Shorey (Editor) and Sharon Hunt and Carolyn Hiller (Graphic Design/Layout) created another award-winning publication. ASIS awarded OASIS the Chapter Publication of the Year Award for the second year in a row. Congratulations to Denise, Sharon, Carolyn, and the LACASIS members who submitted articles for OASIS this past year. Incidentally, OASIS is now available in PDF format on the LACASIS Web site.

LACASIS Web Site

In 1995, LACASIS launched the initial Chapter Web page at the URL <http://www.usc.edu/Library/LACASIS/>. The LACASIS Website serves several purposes: to publicize the Chapter's services to its current and prospective members; to provide a source of information about Chapter members, procedures, and news; to publicize the Chapter's programs; to publicize the

Chapter's award programs for professionals and student members; to increase communication about Chapter programs to members who cannot otherwise attend the programs because of geographical distance; and to provide links to the ASIS Website and other sources of information.

The LACASIS Website includes pages and links for Chapter officers, awards, and members who serve in ASIS national committees; ASIS national meetings and membership information; related information organizations; and listservs and electronic journals of interest to ASIS members. A calendar of events publicizes LACASIS programs and the Fall Workshop.

The Website is updated frequently by one dedicated LACASIS volunteer, with content provided by the LACASIS Board members, and has undergone two major facelifts and structural reorganizations. Recent updates to the Website include links to the ASIS online membership application form; online registration for the LACASIS 1996 Fall Workshop; the current issue of OASIS; and a PDF version of the Chapter Handbook.

Although the LACASIS Website has not been heavily publicized except to its members through the OASIS newsletter, the number of hits has rapidly increased, going from 315 hits in January 1996 to 1,288 hits in June 1996.

Future plans include an online survey to gather suggestions for future Chapter programs and other member and non-member comments, and encouragement to LACASIS members to contribute content for the Web pages. The Chapter also plans to move the LACASIS Web pages to the ASIS server so that Chapter Web pages of events and programs will be included in searches of the ASIS Website.

Chapter Awards

LACASIS bestowed the following Chapter awards:

1996 LACASIS Contributions to Information Science Award: Barbara Quint, Editor-in-Chief, *Searcher: The Magazine for Database Professionals*

1996 LACASIS Margaret McKinley Student Scholarship winners:

First Place, Karen Hilzinger, University of Technology, Department of Information Studies, Sydney, Australia.

Second Place, Denise Coles, University of Arizona, School of Library Science

Third Place, Louisa Toot, University of California at Los Angeles, Department of Library and Information Science

In addition, the OASIS newsletter won the 1996 ASIS Chapter Publication of the Year Award at the 1996 ASIS Annual Meeting.

DID YOU KNOW....

...about Mr. Serials Harvests? This is an index of library-related electronic serials that will ultimately include other types of information groupings like library functions, OPACS, and vendors. It uses the Harvest technology and a relational database, and the creators hope that these technologies will enable librarians to construct topical indexes of other academic disciplines with greater ease. Mr. Serials Harvests is at <http://sunsite.berkeley.edu/~emorgan/morganagus/>.

...that the NISC (National Information Services Corporation) now has a web site? NISC publishes bibliographic and full-text databases on a wide range of topics in the natural and social sciences, arts and humanities. For complete product information, news, and company information, point your browser to <http://www.nisc.com>.

Savage Information Services

(310) 530-4747



- Library Automation
- Cataloging & Indexing
- Records Management
- Online Database Searching
- Temporary/Permanent Personnel
- Space & Facilities Planning

2510 W. 237th Street, Suite 200, Torrance, CA 90505
FAX: (310) 530-0049

Members In The News

Karen Howell was named Co-Coordinator for the Center for Scholarly Technology, The University Libraries, University of Southern California.

Lucy Wegner was recently appointed Interim Assistant Dean for Information Technology, The University Libraries, University of Southern California.

Dudee Chiang is now a member of the ASIS Awards and Honors Committee.

Marianne Afifi is representing Chapter Assembly on the jury for the Chapter-of-the-Year Award.

Presentations at ASIS National

Christine Borgman and **Efthimis Efthimiadis** (Moderator), "Social impacts of digital libraries (SIGs/CR, HCI and SRT)."

Joseph Busch, "Museum networking project updates: the consortium for the Computer Interchange of Museum Information (CIMI)."

Efthimis Efthimiadis, "Query expansion" (will be printed in ARIST 1996).

Sandra G. Hirsh, "Complexity of search tasks and children's information retrieval."

Marge Hlava and **Carlos Cuadra**, "Changing owners in the information industry."

Ray R. Larson, "Bibliometrics of the World Wide Web: an exploratory analysis of the intellectual structure of cyberspace."

Ray R. Larson, Moderator for the Doctoral Forum and Panel member for session, "Planning curricula for the information professionals of the 21st Century."

Ray R. Larson, "Texts on the Internet."

Diane Nahl, "Affective monitoring of Internet learners: perceived self-efficiency and success."

Recent Publications

Micheline Beaulieu and **Christine Borgman**, (editors), Special Topics Issue: Current Research in Online Public Access Systems.

Micheline Beaulieu and **Christine Borgman**, "A new era for OPAC research: Introduction to special topic issue on current research in online public access systems," *Journal of the American Society For Information Science* 47 (1996), 491-2.

Christine Borgman, "Why are online catalogs still hard to use?" *Journal of the American Society For Information Science* 47 (1996), 493-503.

Christine Borgman, **Sandra G. Hirsh**, and J. Hiller, "Rethinking online monitoring methods for information retrieval systems: from search product to search process," *Journal of the American Society For Information Science* 47 (1996), 568-583.

Lisa Covi and **Rob Kling**, "Organizational dimensions of effective digital library use: closed rational and open natural system models," *Journal of the American Society For Information Science* 47 (1996), 672-89.

Ray R. Larson, Jerome McDonough, Paul O'Leary, Lucy Kuntz, and Ralph Moon, "Cheshire II: Designing a next-generation online catalog," *Journal of the American Society For Information Science* 47 (1996), 555-67.

G. H. Leazer, "Recent Research on the Sequential Bibliographic Relationship and Its Implications for Standards and the Library Catalog: An Examination of Serials" in *Cataloging and Classification Rules and Standards*, ed. John J. Riemer (1996) pp. 205-20.

(310) 544-0061

KATTLOVE & ASSOCIATES

Information and Records Management

Rose Kattlove

30405 Via Victoria
Rancho Palos Verdes, CA 90275

Pamela R. Cibbarelli

President

CIBBARELLI'S

Specialists in Library Automation & Information Management

419 Main Street, Suite 82
Huntington Beach, CA 92648
U.S.A.

(714) 969-8358
(714) 960-5454 Fax
PCibbarelli@Fullerton.edu

LACASIS - The Los Angeles Chapter of the American Society for Information Science

**Annual LACASIS/SLA
Joint Holiday Dinner Meeting
Monday, December 9, 1996**

Please join us at Caltech's Athenaeum for the Annual LACASIS/SLA Holiday Dinner Meeting, a delightful evening of warm friendship, sumptuous fare, and Jonathan Spaulding, author of *Ansel Adams and the American Landscape*. Gather 'round the blazing Yule Log for the social hour in the Lounge, then promenade to the elegant Hall of the Associates, decorated with seasonal greens, for a holiday feast and program.

Copies of Mr. Spaulding's book will be available for sale (including autographing by the author) during the social hour.

Date: Monday, December 9, 1996

Cost: \$35.00

Time: 6:00 PM Social Hour

7:00 PM Dinner

7:45 PM Presentation: Jonathan Spaulding

Place: Caltech Athenaeum
551 S. Hill Ave
Pasadena CA 91125
(818) 793-6146

Menu: **Choice of Entree**

1. Grilled Chilean Sea Bass with Lemon and Soy
2. Pasta Primavera

Parking: Free parking is available in the lot at Hill Avenue and California Blvd. (next to the Athenaeum)

All dinners are accompanied by Salad, Vegetables, and Crème Brûlée

Please RSVP by Tuesday, December 3, 1996

*To register, please send this form and your check payable to:
Southern California Chapter, Special Libraries Association*

Karen E. Flanders
Advanced Information Management
900 Wilshire Blvd., Suite 1424
Los Angeles, CA 90017
213 243-9236 (Phone) 213 243-9217 (Fax)

NAME _____ (Check here is LACASIS member _____)

AFFILIATION _____ DAYTIME PHONE _____

ADDRESS _____

CITY/STATE/ZIP _____

My dinner choice is **SEA BASS / PASTA PRIMAVERA** (please circle one choice)

I enclose \$ _____ for registration at LACASIS/SLA December 9th Meeting

oasis

Los Angeles Chapter

Observations of the American Society for Information Science

c/o Roberta Horowitz

PO Box 61240

Pasadena, CA 91116

Forward and address correction requested

Non-Profit
Organization

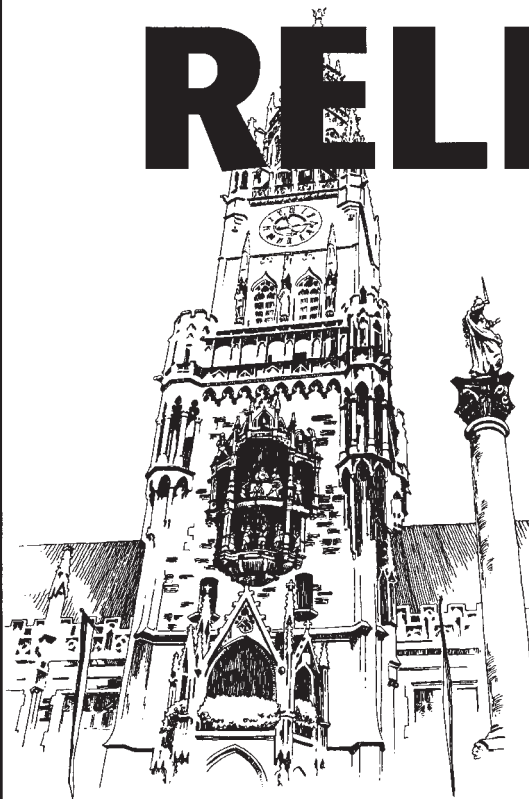
U.S. Postage

PAID

Arcadia, CA 91006
Permit No. 129



RELIABLE.



The reliable and popular Glockenspiel of the Neues Rathaus (New Town Hall) in Munich, Germany, delivers timely entertainment twice every day.

In subscription management, reliability counts. That's why EBSCO maintains the most current, accurate pricing and publisher information available to place your orders right the first time and to minimize additional billings. Our per-issue fulfillment rate is unsurpassed. And when claims are necessary our electronically linked global service network of 29 offices, with native speakers contacting 98 percent of the world's publishers, delivers fast results.

So, if reliability counts in your assessment of a subscription vendor, perhaps you should talk with us. Consistent, quality service you can rely on: EBSCO delivers it ... time after time.

Contact us today:
P.O. Box 92901
Los Angeles, California 90009-2901
(310) 322-5000
(800) 683-2726
Fax (310) 322-2558

**EBSCO Munich Office:
2 kilometers**

EBSCO
SUBSCRIPTION SERVICES

*A part of the EBSCO
Information Services group.*