

The Indiana, Michigan, and Chicago Chapters of the  
American Society for Information Science & Technology  
(ASIS&T)

*present*

## To Google or Not to Google?

Friday, June 17, 2005

10:00 A.M. – 3:30 P.M.

University of Notre Dame, South Bend, Indiana

### **PROGRAM:**

Join us for a day-long regional ASIS&T program, sponsored by the Indiana, Michigan, and Chicago chapters and hosted by the University of Notre Dame! John P. Wilkin of the University of Michigan will explain the UM-Google digitization deal: what it is, how they got there, and what it will mean for the University of Michigan. Edward J. Valauskas of Dominican University will tell us about his research on search engines and how they use - or don't use - metadata. And Pascal V. Calarco and colleagues from the University of Notre Dame will outline their recent usability testing and redesign to improve the usability and usefulness of the library catalog, targeted to undergraduate populations who are more comfortable using Google for their information needs.

### **NETWORKING TIME:**

Several breaks will allow for networking with your regional colleagues. Lunch will be arranged as "Dutch Treat Dine-Arounds." We will break up into small groups and walk to nearby restaurants. A Notre Dame host will accompany each group. Menus will be available at the registration table in the morning; sign up for your favorite restaurant or group there!

### **COST:**

\$15 for ASIS&T Student Members	***	\$25 for ASIS&T Members
\$25 for Non-Member Students	***	\$35 for Non-Members

### **REGISTRATION DEADLINE: Monday, June 13, 2005**

register online or download a registration form to mail in at:

<http://www.asis.org/Chapters/IASIS/programs/20050617.html>

### **PROGRAM DETAILS:**

For more information on the program (directions, menu, etc.):

<http://www.asis.org/Chapters/IASIS/programs/20050617.html>

or contact Pascal Calarco, Indiana ASIST Chair-elect, [pcalarco@nd.edu](mailto:pcalarco@nd.edu) or 574-631-3409



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[www.asis.org/Chapters/IASIS/](http://www.asis.org/Chapters/IASIS/)