The President’s Page in this issue should be required reading for all ASIS&T members. In order to improve the international appeal of ASIS&T, Diane Sonnenwald proposes that we change our name, while leaving the current acronym. The name she suggests is ASsociation for Information Science and Technology. She is opening discussion on this topic at www.quicktopic.com/47/H/bvJVhSC8HTs, which will be active through May 1, 2012. The discussion will determine whether a formal proposal is made to the Board, so let your voice be heard.

Our special section abounds with SIG synergy. Experience it first hand! SIG/VIS (Visualization, Images and Sound) and SIG/AH (Arts & Humanities) have combined to create a special section entitled Digital Humanities and Information Visualization: Innovation and Integration. As the editors state, the articles range “from the theoretical to the practical, from those that identify how the mere act of digitizing and providing electronic access to resources can benefit scholarship to those that present highly sophisticated tools and techniques for data analysis and display.” Whereas our previous issue focused on museum informatics (www.asist.org/Bulletin/Feb12/Bulletin_FebMar12_Final.pdf), this one is concerned with the role of visualization to expand research in literature, history, film and music. Together they provide many excellent examples of the use of new technologies to support the humanities and cultural heritage institutions.

Leonard Will has contributed a feature article which provides a guide to the extensive new data model for a thesaurus structure underlying the recently published international standard ISO 25964-1:2011 – Thesauri for Information Retrieval. Changes include, for example, a clear distinction between “term” and “concept.” The article speaks to a core interest of many of our readers.

Have you recently been incommunicado on Facebook? Posted great things that nobody saw? It happened to no less a navigation expert than our associate editor for information architecture, Thom Haller. In his IA Column, Thom discusses how his misinterpretation of an ambiguous menu led to this unhappy state of affairs and how the choices might have been improved.

Interaction is considered to be a good thing these days, so please be interactive and remember to pass along your thoughts on the name change to Diane.